



**STEVENSON**  
MEMORIAL HOSPITAL  
FOUNDATION

*It takes you...*

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2013-2014  
**ANNUAL REPORT**



# 2013 BOARD OF DIRECTORS

The Stevenson Memorial Hospital Foundation has a Board of Directors currently comprised of 11 individuals. They are responsible for the achievement of the Foundation's objectives and the ultimate performance of the organization.

Glenn Rae, Chair  
Margaret Barber, Vice-Chair  
Tim Macdonald, Treasurer  
Kenneth Burns, Secretary  
Tom Tworzyanski, Officer  
Wendy Fairley  
Norman Grove  
Sheila Kaarlela  
Cathy Macdonald\*  
Wendy Small  
Jane Troop

*\*Left during fiscal year*



# CHAIR OF THE BOARD MESSAGE

To serve as the Chair of the Stevenson Memorial Hospital Foundation is an honour and privilege and I have enjoyed every minute of my tenure.

The Foundation has had a remarkable year; we have met our fundraising targets for the year and our disbursements to the hospital for state of the art medical equipment was in excess of one million dollars. A much needed piece of equipment was the acquisition of a new Digital Radiography (X-ray) machine, which is now installed and providing the hospital's patients access to advanced digital imaging. The Foundation was also able to provide funding for a large amount of new equipment for the Operating Rooms.

The Board is comprised of dedicated volunteers whom devote many hours to the governance of the Foundation and fundraising efforts for the hospital. The Foundation employees three staff members; Director of Finance and Administration, Director of Development and a Fundraising Assistant.

We are currently engaged in a feasibility study to determine the Foundation's capacity to raise three to four million a year and what additional staff complements, if any, may be required to accomplish this task.

The Foundation is looking forward to working along

side the hospital in learning that Stevenson has received the 'okay' from the Ministry of Health and Long Term Care to build the much needed addition that will house the emergency unit, operating rooms, laboratory and the digital imaging unit.

Our accomplishments over the years are many and we thank our community, our donors, and all the third party event organizers in helping us to achieve this. However, we are just about to embark on the largest fundraising campaign in the Foundation's history and we look forward to working with the community in helping us to succeed in obtaining our goal for this much anticipated redevelopment project.

Thank you to all for your support in the past and we look forward to your continued generosity in the future.

Glenn Rae  
Board Chair





Dr. Giovanni Bruno, Chief Radiologist at Stevenson Memorial reviews patient x-rays

# STEVENSON CEO MESSAGE

As President and CEO of Stevenson Memorial Hospital, I see the direct impact that gifts to The Foundation have on patient care. Since joining Stevenson in January, I have witnessed the tremendous commitment and passion that so many residents have for the hospital.

I can honestly say that I am amazed when I hear stories from people whose lives have been touched by their experience at Stevenson, and they now want to give back. This is a very rewarding part of my job.

One recent example of the impact that donations have on healthcare is a state-of-the-art digital X-ray unit purchased and installed at Stevenson this past Spring. The Foundation, through you, our donors, funded the new X-ray equipment and a portable unit that provide a higher quality diagnostic image improved service for patients.

We all know the importance of having a hospital with state-of-the-art medical equipment. For some patients it can mean the difference between life and death. It's important to understand how your generous donations make a huge difference for our staff and how efficiently the hospital operates.

The Hospital is at the beginning of a lengthy process to obtain approval and funding for a redevelopment project. While the provincial government will fund up to 90 per cent of the construction cost on approved capital projects, the

community will need to contribute the remainder, as well as the cost of equipment and furnishings.

We have submitted a Pre Capital plan to the Ministry. Part A included all program and service elements, while Part B detailed physical and cost elements.

The next step for Stevenson is to further articulate both program/service planning and physical infrastructure planning as we seek formal support of the Ministry and approval to proceed to Stage 1 – at which time the hospital may enter the capital planning process and undertake Stage 1 planning activities.

I encourage you to learn more about the great work being done at Stevenson and to consider supporting future plans aimed at improving local healthcare.

Thank you for helping to provide the tools that assist our nurses, doctors, allied health care providers and support staff give safe, quality care that is people-focused.

Jody Levac  
President and CEO  
Stevenson Memorial Hospital



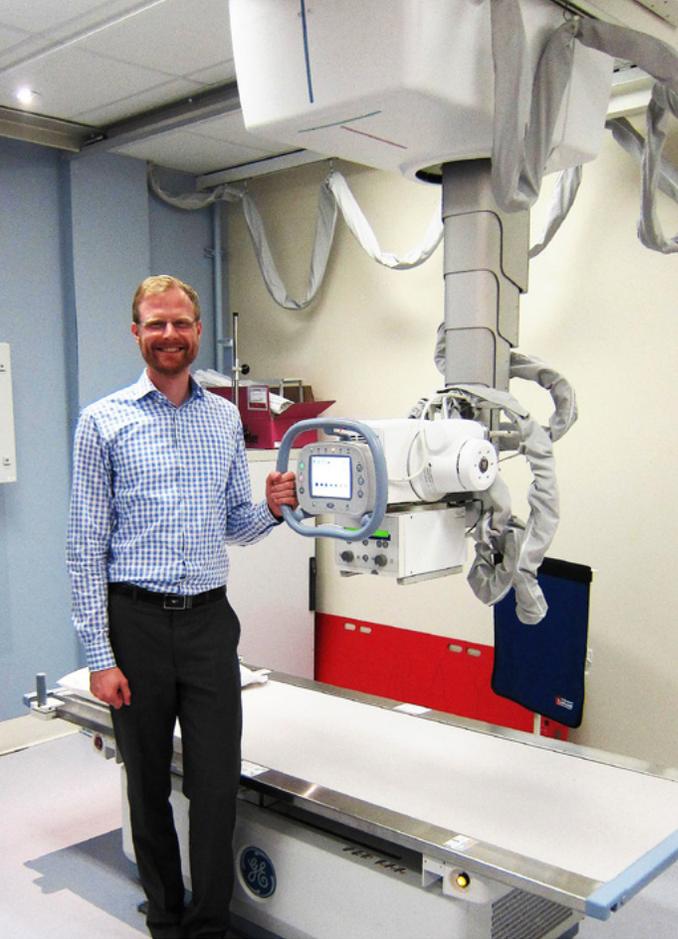
# YOUR GIFTS AT WORK

A new digital X-ray suite has opened at Stevenson, reducing wait times and improving care for patients.

"The new equipment will provide significantly improved image quality and faster turn-around time for our patients," said Jeff Kerk, Manager of Paramedicine. "We have replaced 30-year old technology with the absolute best piece of digital imaging equipment available today. It is an excellent example of our commitment to build the best, which is one of the pillars in our strategic plan."

Switching to digital radiology means we will be able to image more patients in the same amount of time and provide faster service and better care to the emergency department, outpatients and inpatients.

The state-of-the-art X-ray and a portable digital radiography machine were purchased to replace aging units and improve patient care.



Jeff Kerk, Manager of Paramedicine, stands next to the new state-of-the-art digital x-ray equipment installed recently.

Dr. Syndie Singer, an orthopaedic surgeon, assists a patient with an arm cast.

# OUR HOSPITAL



38,480

DIAGNOSTIC  
EXAMS

30,760

EMERGENCY  
ROOM VISITS

19,304

OUTPATIENT  
CLINIC VISITS

7,495

NON-INVASIVE  
CARDIOLOGY  
EXAMS

9,655

IN-PATIENT  
DAYS

353

BIRTHS

4,004

SURGICAL  
PROCEDURES

3,468

DIALYSIS  
TREATMENTS

# FUNDRAISING HIGHLIGHTS

The Stevenson Memorial Hospital Foundation is so fortunate to have individuals, businesses and organizations who have stepped up to the plate and generously supported the It takes you... campaign. Everyone that is a supporter should feel proud as funds raised during this campaign will continue to make a real difference for patients and their families. The purchase of a laparoscopic tower, 8 dialysis machines, a digital radiography machine, operating room table, ENT (ears, nose and throat) equipment, anesthetic gas machine, echocardiograph machine, blood hematology analyzer, probes and cystoscopes are just a few of the pieces of equipment that have been purchased during this campaign.

Our ambassador, Scrubs', mission is to increase awareness and raise funds for new equipment at Stevenson but he also continues to give comfort to young patients in the emergency room. Our adorable little teddy bear has been very popular and well received; as a result many are hoping to see him carry on as the Foundation Ambassador.

The It takes you...campaign is expected to conclude in the spring of 2014. With that chapter concluding a new one begins. Our fundraising focus will turn to the ongoing annual equipment needs of the hospital. Each year Stevenson

Memorial Hospital approaches the Foundation with a list of critical equipment needs. In some cases the equipment is to replace pieces that are outdated and can no longer be repaired. In other cases the equipment is used to provide a new or enhanced level of service to patients. The Stevenson Memorial Hospital Foundation raises the funds from individual donors, businesses, grant opportunities, and other foundations. In order to respond to the hospital's annual equipment needs, at least a million dollars needs to be raised each year.

Sincere appreciation is extended to the members of the It takes you... campaign cabinet and Foundation staff - Pat Thompson, Donna Jebb, Darlene Blendick, Susan Rae, Elyse Miltenberg, Kathy O'Brady, Kristan

Barata, Tanya Wall, and Carin Cloutier for all their dedication and hard work. To all our supporters, donors and fundraisers who gave generously of their time and money to support the Stevenson Memorial Hospital, a heartfelt thank you to everyone.

**Our fundraising  
focus will turn to  
the ongoing annual  
equipment needs  
of the hospital**

**Margaret Barber**  
It takes you...Campaign Chair

**Tom Tworzyanski**  
Chair, Fundraising



The Stevenson Foundation actively supports the operation of the Stevenson Hospital with much needed equipment.

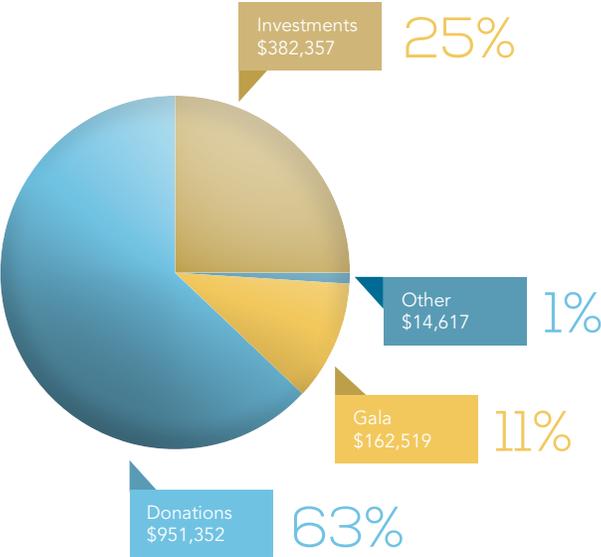
# FINANCIAL REPORT

Through the generosity of our donors, your gifts made it possible for the Stevenson Memorial Hospital Foundation to provide \$1,157,616 to Stevenson Memorial Hospital. Enhancements were made to the Urology and Orthopedic Programs. The Operating Rooms have gone through considerable improvements during the past year largely by the financial support received through the It takes you... capital campaign. The purchase of a new Laparoscopic Tower has enabled the hospital to significantly improve Operating Room efficiency, allowing both rooms to operate using two different towers at the same time.

Donations also made it possible to purchase a new state of the art Digital Imaging X-ray machine. This equipment provides improved image quality and a faster turn around time for all our patients. The replacement of 8 new Haemodialysis machines for the Chronic Kidney Disease department was imperative to the many patients who use this vital service.

The Stevenson Memorial Hospital Foundation, with your support, will continue provide essential funding to meet identified equipment needs for the hospital in accordance with our donors wishes.

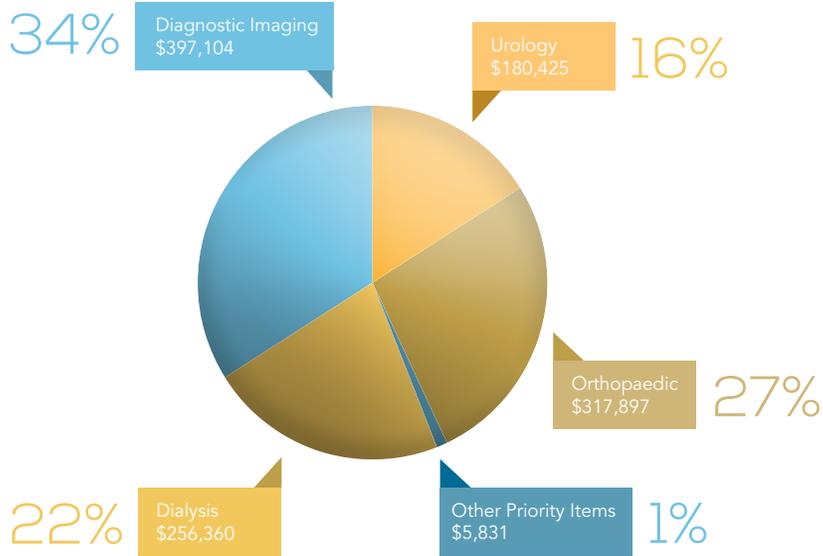
## REVENUE



**TOTAL REVENUE: \$1,510,845**  
**TOTAL EXPENSES: \$393,450**

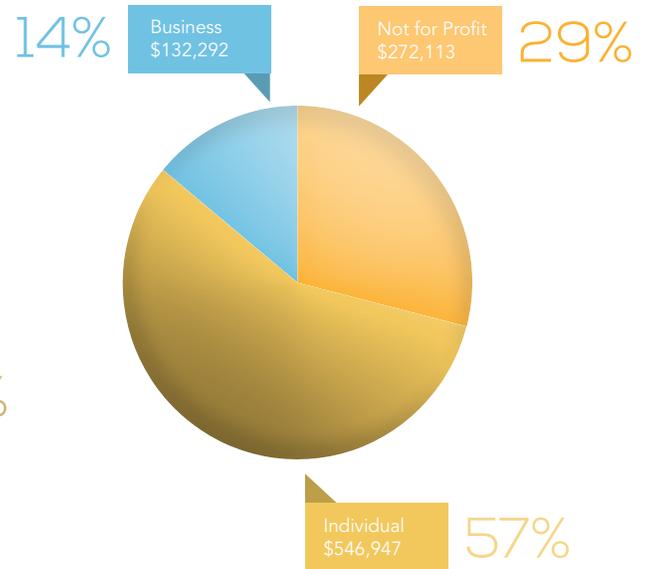
# DISBURSEMENTS

TO STEVENSON MEMORIAL HOSPITAL



**TOTAL DISBURSEMENTS: \$1,157,616**

# DONATION SOURCES



**TOTAL DONATIONS: \$951,352**

# COMMUNITY SUPPORT

DONORS AND VOLUNTEERS TO THE FOUNDATION HELP US CREATE MEANINGFUL CHANGE IN THE HEALTH OF THE PATIENTS AND FAMILIES.

We recognize that what we achieve would not be possible without the partnership of our community, our supporters and donors. Donor dollars support diagnostic and treatment technology. Donations ensure we have state-of-the-art equipment and resources to attract and retain the brightest and best healthcare specialists. The Foundation's special events are made possible by the time and talents of our dedicated volunteers who work tirelessly to make them successful. The support we receive from the community goes a long way to ensuring we make a difference in health care for residents.





# FOUNDATION DONORS

We wish to thank the following individuals, businesses, and non-profit groups who gave a total financial donation of \$500 or more in the 2013-14 fiscal year:

Alliston & District Chamber of Commerce  
Alliston and District Sportsmens Club  
Alliston Lions Club  
Alliston Print & Litho Inc.  
Annette & Ron Beausaert  
Annette van't Spyster  
Anonymous  
B. Monaghan  
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Bob Jackson - R.C. Jackson Holdings  
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Brian (Bing) & Audrey Gibson  
Brian J. Gibson  
Bruce Marr  
Bruno & Britta Conzelmann  
Carla & Peter VanderZaag  
Curves Tottenham  
Dana & Mike Wright  
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David G. Allen  
Deborah Leach & Sheila Leach  
Diana & Peter Gordon  
Diana & Ronald MacFeeters  
Don & Beth Harvey  
Don and Lois Shannon  
Don Stainton & Elizabeth Brandon  
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Dr. & Mrs. Theo Fischbacher  
Dr. G.F. Bruno & Joanne Bruno

Dr. Jansen  
Dr. Joel Kula & Dr. Rob Kirsh  
Dr. Mohammed Keshoofy  
Dr. Nigel & Mrs. Ruth Gripper  
Dr. Stephen and Krista Tomini  
Drysdale's Tree Farm  
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The Alliston Hornets Jr. C Hockey Club  
The Estate of Dogan Unsal  
The Nottawasaga Foundation  
Theo Smit-Vander Zaag  
Tim & Bonnie Macdonald  
Todd & Louise Jobin  
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Tottenham & District Lion's Club  
Tottenham Christ Church Anglican - The Family Market  
Township of Adjala-Tosorontio  
Township of Essa  
Trillium Home L.O.B.A. Ont. W. Inc.  
Trudy & Ken Burns  
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Walter Davidson Limited  
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Warren & Annette Jones  
William and Margaret Barber  
William, Alvin & Katharine Murphy  
Yvonne & Stuart Fraser

**Every effort has been made to ensure that this list of supporters is accurate and complete for the period April 2013 – March 2014 period. Please accept our sincere apology and contact us at [foundation@smhosp.on.ca](mailto:foundation@smhosp.on.ca) if your name has been missed or a mistake has been made.**

**We also want to express our deepest appreciation to all of our donors, event attendees and sponsors, third party event hosts, and gift-in-kind donors for their support throughout the year**

It's your health...  
your hospital...and  
**you can** make a  
difference

I am interested in a monthly giving plan

- Please contact me about:
- Memorial Giving
  - Donor Recognition
  - Gifts in Kind
  - Special Events

**Send this completed form and your gift to:**

Stevenson Memorial Hospital Foundation  
200 Fletcher Crescent, PO Box 4000  
Alliston, Ontario L9R 1W7  
Phone (705) 435-6281 | Fax (705) 434-5116  
Email: foundation@smhosp.on.ca

All donations of \$20 or more will receive a charitable tax receipt.  
Revenue Canada Charitable Organization No. 11917 3235 RR0001

Please accept my gift of  \$25  \$50  
 \$75  \$100  
 \$250

I prefer to contribute \$ \_\_\_\_\_

I would like my gift to be designated to :  Specific program (please specify) \_\_\_\_\_

Wherever the need is greatest

I've enclosed my cheque payable to the Stevenson Foundation

I prefer to charge this gift to my credit card      

Card #: \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name: \_\_\_\_\_

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City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_



# STAY IN TOUCH

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Fax. 705.434.5116

email: [foundation@smhosp.on.ca](mailto:foundation@smhosp.on.ca)

[www.stevensonfoundation.ca](http://www.stevensonfoundation.ca)

## Staff Contacts:

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Tanya Wall, Director of Development - x1263

Kristan Barata, Fundraising Assistant - x1262



**STEVENSON**  
MEMORIAL HOSPITAL  
FOUNDATION



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