

Stevenson Memorial Hospital Foundation and The Gibson Centre launch *Raise Your Voice – Virtual Concert* and “idol-style” music competition

[New Tecumseth, ON – February 11, 2021] – The Stevenson Memorial Hospital Foundation and The Gibson Centre just launched the *Raise Your Voice - Virtual Concert*, including an “idol-style” music competition to showcase local artists’ talent, while raising critical funds for community health care and the arts in Simcoe County and surrounding areas. A portion of the proceeds will support the most critical needs at Stevenson Memorial Hospital and Arts and Cultural Programming at The Gibson Centre.

Amateur performers from Simcoe County and surrounding areas are encouraged to compete in an “idol-style” music competition. The top three artists selected through public voting will perform at our *Raise Your Voice - Virtual Concert* on June 3rd, 2021, vying for first place (competition closes March 14, 11:59pm EST).

Our local, esteemed judges panel, Marshall Dane, Erin McCallum and Sophia Fracassi, have been turning heads in the music industry for over a decade and will select one lucky artist to take home the grand prize valued at over \$1,000. Not only will Marshall Dane, Erin McCallum and Sophia Fracassi be our judges for the evening, they will also be our headlining performers at the virtual concert!

Tickets for the *Raise Your Voice - Virtual Concert* go on sale March 15, 2021. From the comfort of your own home enjoy a lineup of local musicians and the grand finale of our “idol-style” music competition.

Key Dates:

Feb 11 - March 14 (11:59pm EST): Accepting competition submissions

March 15 - May 1: Public voting

March 15: Concert tickets on sales

June 3: Virtual concert and competition grand finale

Learn more and enter competition: www.raiseyourvoiceconcert.ca

More information about Marshall Dane: <https://marshalldane.com/>

More information about Erin McCallum: <http://www.erinmccallum.com/index.html>

More info about Sophia Fracassi: https://www.youtube.com/channel/UCyiBhoUq_kzFf0F_sKduNXQ

Because of you, we can is the largest and most significant campaign in the Foundation’s history to date, and the need for the community’s support could not be more critical. Of the total \$43 million goal, \$30 million represents the community share of the redevelopment project, which includes doubling the square footage of the Hospital and tripling the amount of parking space. A revitalized emergency department, refreshed outpatient rooms, birthing suites and laboratory space are also included in the plans.

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For more information:

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