

If you want to accomplish something, set a goal.

I did my PhD dissertation on goal-setting and discovered some amazing results. I surveyed 300 electrical contractor companies in Ontario. I asked if their company set safety goals, if they were specific and if timelines were established with respect to the goal.

The most profound finding was that if a company didn't have a safety goal of zero injuries today and that if they set one tomorrow, there would be a 76% greater likelihood of them making improvement toward their goal than if no goal had been set. Companies who set explicit safety goals of zero performed better than those who had no safety goal.

Goals need to be specific. Our goal is very specific and time sensitive. Every member of every household in our catchment area, commit to giving each year for three years: 2021, 2022, 2023. If every member of the community was able to give \$100 each year this would result in \$21.9 million toward a redeveloped hospital, providing staff and physicians with the right tools and equipment for staff to do their jobs effectively.

I want to know that when my family or I are in the care of our wonderful hospital, that doctors and staff have the equipment available to help them provide quality care.

We are fortunate to have such a wonderful hospital within easy driving distance of our homes, schools and businesses. We want it to survive. Wanting is not good enough. **We all need to give to make it a reality.**

Between April 5th and April 11th, 2021, 12 donors have contributed \$1,667 to improving access to health care for all in our community.

Thank you to all who have contributed: Anonymous, and Mrs. Louise West.

DONATE TODAY: <https://transformingstevenson.ca/donate-now/>

Dr. Ted Vandevlis – SMHF Individual Giving Chair

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