

Stevenson Memorial Hospital Foundation Announces \$250,000 *Every Dollar Doubled* Campaign

[New Tecumseth, ON – April 1, 2021] – The Stevenson Memorial Hospital Foundation (SMHF) is thrilled to announce the launch of the ***Every Dollar Doubled*** Campaign. From April 1 - June 1, 2021, The Morningview Foundation will match all donations made to the SMHF up to \$250,000 - *driving twice the impact!* With increased demand on Stevenson Memorial Hospital (SMH) due to the pandemic and the hospital's aging infrastructure, SMH needs our community's support now, more than ever.

Funds raised through the matching campaign will support the *Because of you, we can* Capital Campaign - the largest and most significant campaign in the Foundation's history. The existing hospital was built in 1964, intended to serve 7,000 people a year in the Emergency Department, but with a rapidly growing population the Emergency Department now serves close to 40,000 people a year, making the need for equipment and technology upgrades even more critical.

With The Morningview Foundation matching donations dollar-for-dollar and the community's support, the SMHF can reach its goal of enhanced infrastructure, equipment and technology, providing the SMH health care professionals with the tools and space they need to continue providing quality care close to home.

"We are pleased to help launch the *Every Dollar Doubled* campaign, which will increase our Hospital's ability to meet the growing needs of our community, particularly after the ongoing load that has been created by the pandemic," says proud supporters John and Margaret Roth, Founders of The Morningview Foundation.

Over the past decade, The Morningview Foundation has been a dedicated supporter of the SMHF, and their gifts have improved nearly every department at SMH, including the Medical-Surgical Unit, the Diagnostic Imaging Department, the Surgical Suite and beyond.

"It will take the entire community to reach our goal," says Melody McLean, Interim Executive Director, SMHF. "And together with the generosity and commitment of partners like The Morningview Foundation, we will!"

Because of you, we know that our community is able to rise to the challenge! To make a gift to the *Every Dollar Doubled* Campaign and have your gift matched, please visit www.transformingstevenson.ca

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