



STEVENSON
MEMORIAL HOSPITAL
FOUNDATION

It takes you...

2013-2014
ANNUAL REPORT



2013 BOARD OF DIRECTORS

The Stevenson Memorial Hospital Foundation has a Board of Directors currently comprised of 11 individuals. They are responsible for the achievement of the Foundation's objectives and the ultimate performance of the organization.

Glenn Rae, Chair
Margaret Barber, Vice-Chair
Tim Macdonald, Treasurer
Kenneth Burns, Secretary
Tom Tworzyanski, Officer
Wendy Fairley
Norman Grove
Sheila Kaarlela
Cathy Macdonald*
Wendy Small
Jane Troop

**Left during fiscal year*



CHAIR OF THE BOARD MESSAGE

To serve as the Chair of the Stevenson Memorial Hospital Foundation is an honour and privilege and I have enjoyed every minute of my tenure.

The Foundation has had a remarkable year; we have met our fundraising targets for the year and our disbursements to the hospital for state of the art medical equipment was in excess of one million dollars. A much needed piece of equipment was the acquisition of a new Digital Radiography (X-ray) machine, which is now installed and providing the hospital's patients access to advanced digital imaging. The Foundation was also able to provide funding for a large amount of new equipment for the Operating Rooms.

The Board is comprised of dedicated volunteers whom devote many hours to the governance of the Foundation and fundraising efforts for the hospital. The Foundation employees three staff members; Director of Finance and Administration, Director of Development and a Fundraising Assistant.

We are currently engaged in a feasibility study to determine the Foundation's capacity to raise three to four million a year and what additional staff complements, if any, may be required to accomplish this task.

The Foundation is looking forward to working along

side the hospital in learning that Stevenson has received the 'okay' from the Ministry of Health and Long Term Care to build the much needed addition that will house the emergency unit, operating rooms, laboratory and the digital imaging unit.

Our accomplishments over the years are many and we thank our community, our donors, and all the third party event organizers in helping us to achieve this. However, we are just about to embark on the largest fundraising campaign in the Foundation's history and we look forward to working with the community in helping us to succeed in obtaining our goal for this much anticipated redevelopment project.

Thank you to all for your support in the past and we look forward to your continued generosity in the future.

Glenn Rae
Board Chair





Dr. Giovanni Bruno, Chief Radiologist at Stevenson Memorial reviews patient x-rays

STEVENSON CEO MESSAGE

As President and CEO of Stevenson Memorial Hospital, I see the direct impact that gifts to The Foundation have on patient care. Since joining Stevenson in January, I have witnessed the tremendous commitment and passion that so many residents have for the hospital.

I can honestly say that I am amazed when I hear stories from people whose lives have been touched by their experience at Stevenson, and they now want to give back. This is a very rewarding part of my job.

One recent example of the impact that donations have on healthcare is a state-of-the-art digital X-ray unit purchased and installed at Stevenson this past Spring. The Foundation, through you, our donors, funded the new X-ray equipment and a portable unit that provide a higher quality diagnostic image improved service for patients.

We all know the importance of having a hospital with state-of-the-art medical equipment. For some patients it can mean the difference between life and death. It's important to understand how your generous donations make a huge difference for our staff and how efficiently the hospital operates.

The Hospital is at the beginning of a lengthy process to obtain approval and funding for a redevelopment project. While the provincial government will fund up to 90 per cent of the construction cost on approved capital projects, the

community will need to contribute the remainder, as well as the cost of equipment and furnishings.

We have submitted a Pre Capital plan to the Ministry. Part A included all program and service elements, while Part B detailed physical and cost elements.

The next step for Stevenson is to further articulate both program/service planning and physical infrastructure planning as we seek formal support of the Ministry and approval to proceed to Stage 1 – at which time the hospital may enter the capital planning process and undertake Stage 1 planning activities.

I encourage you to learn more about the great work being done at Stevenson and to consider supporting future plans aimed at improving local healthcare.

Thank you for helping to provide the tools that assist our nurses, doctors, allied health care providers and support staff give safe, quality care that is people-focused.

Jody Levac
President and CEO
Stevenson Memorial Hospital





YOUR **GIFTS AT WORK**

A new digital X-ray suite has opened at Stevenson, reducing wait times and improving care for patients.

"The new equipment will provide significantly improved image quality and faster turn-around time for our patients," said Jeff Kerk, Manager of Paramedicine. "We have replaced 30-year old technology with the absolute best piece of digital imaging equipment available today. It is an excellent example of our commitment to build the best, which is one of the pillars in our strategic plan."

Switching to digital radiology means we will be able to image more patients in the same amount of time and provide faster service and better care to the emergency department, outpatients and inpatients.

The state-of-the-art X-ray and a portable digital radiography machine were purchased to replace aging units and improve patient care.

Jeff Kerk, Manager of Paramedicine, stands next to the new state-of-the-art digital x-ray equipment installed recently.

Dr. Syndie Singer, an orthopaedic surgeon, assists a patient with an arm cast.

OUR HOSPITAL

38,480

DIAGNOSTIC
EXAMS

30,760

EMERGENCY
ROOM VISITS

19,304

OUTPATIENT
CLINIC VISITS

7,495

NON-INVASIVE
CARDIOLOGY
EXAMS

9,655

IN-PATIENT
DAYS

353

BIRTHS

4,004

SURGICAL
PROCEDURES

3,468

DIALYSIS
TREATMENTS



FUNDRAISING HIGHLIGHTS

The Stevenson Memorial Hospital Foundation is so fortunate to have individuals, businesses and organizations who have stepped up to the plate and generously supported the It takes you... campaign. Everyone that is a supporter should feel proud as funds raised during this campaign will continue to make a real difference for patients and their families. The purchase of a laparoscopic tower, 8 dialysis machines, a digital radiography machine, operating room table, ENT (ears, nose and throat) equipment, anesthetic gas machine, echocardiograph machine, blood hematology analyzer, probes and cystoscopes are just a few of the pieces of equipment that have been purchased during this campaign.

Our ambassador, Scrubs', mission is to increase awareness and raise funds for new equipment at Stevenson but he also continues to give comfort to young patients in the emergency room. Our adorable little teddy bear has been very popular and well received; as a result many are hoping to see him carry on as the Foundation Ambassador.

The It takes you...campaign is expected to conclude in the spring of 2014. With that chapter concluding a new one begins. Our fundraising focus will turn to the ongoing annual equipment needs of the hospital. Each year Stevenson

**Our fundraising
focus will turn to
the ongoing annual
equipment needs
of the hospital**

Memorial Hospital approaches the Foundation with a list of critical equipment needs. In some cases the equipment is to replace pieces that are outdated and can no longer be repaired. In other cases the equipment is used to provide a new or enhanced level of service to patients. The Stevenson Memorial Hospital Foundation raises the funds from individual donors, businesses, grant opportunities, and other foundations. In order to respond to the hospital's annual equipment needs, at least a million dollars needs to be raised each year.

Sincere appreciation is extended to the members of the It takes you... campaign cabinet and Foundation staff - Pat Thompson, Donna Jebb, Darlene Blendick, Susan Rae, Elyse Miltenberg, Kathy O'Brady, Kristan Barata, Tanya Wall, and Carin Cloutier for all their dedication and hard work. To all our supporters, donors and fundraisers who gave generously of their time and money to support the Stevenson Memorial Hospital, a heartfelt thank you to everyone.

Margaret Barber
It takes you...Campaign Chair

Tom Tworzyanski
Chair, Fundraising



The Stevenson Foundation actively supports the operation of the Stevenson Hospital with much needed equipment.

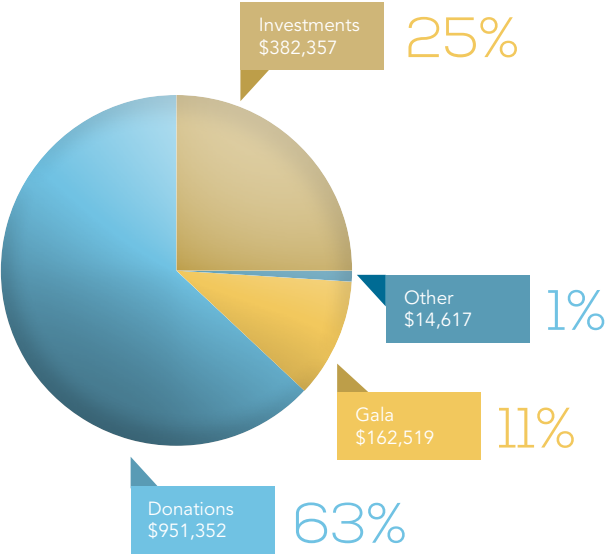
FINANCIAL REPORT

Through the generosity of our donors, your gifts made it possible for the Stevenson Memorial Hospital Foundation to provide \$1,157,616 to Stevenson Memorial Hospital. Enhancements were made to the Urology and Orthopedic Programs. The Operating Rooms have gone through considerable improvements during the past year largely by the financial support received through the It takes you... capital campaign. The purchase of a new Laparoscopic Tower has enabled the hospital to significantly improve Operating Room efficiency, allowing both rooms to operate using two different towers at the same time.

Donations also made it possible to purchase a new state of the art Digital Imaging X-ray machine. This equipment provides improved image quality and a faster turn around time for all our patients. The replacement of 8 new Haemodialysis machines for the Chronic Kidney Disease department was imperative to the many patients who use this vital service.

The Stevenson Memorial Hospital Foundation, with your support, will continue provide essential funding to meet identified equipment needs for the hospital in accordance with our donors wishes.

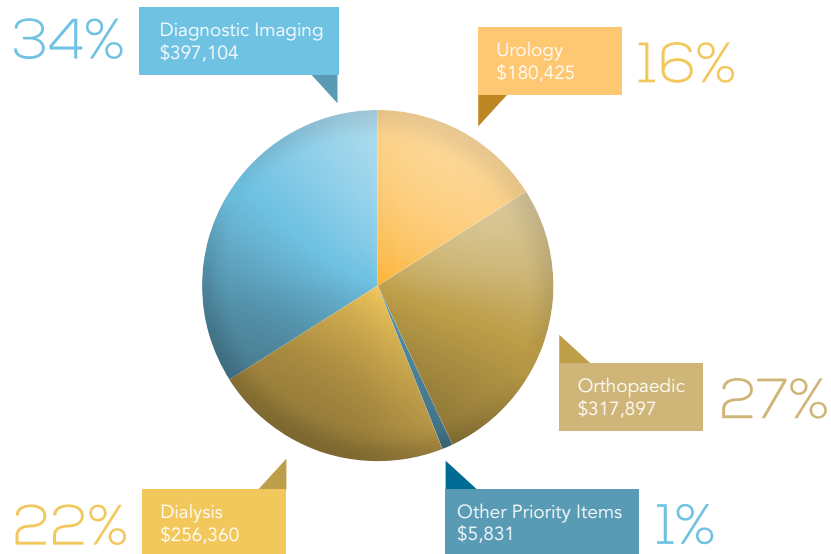
REVENUE



TOTAL REVENUE: \$1,510,845
TOTAL EXPENSES: \$393,450

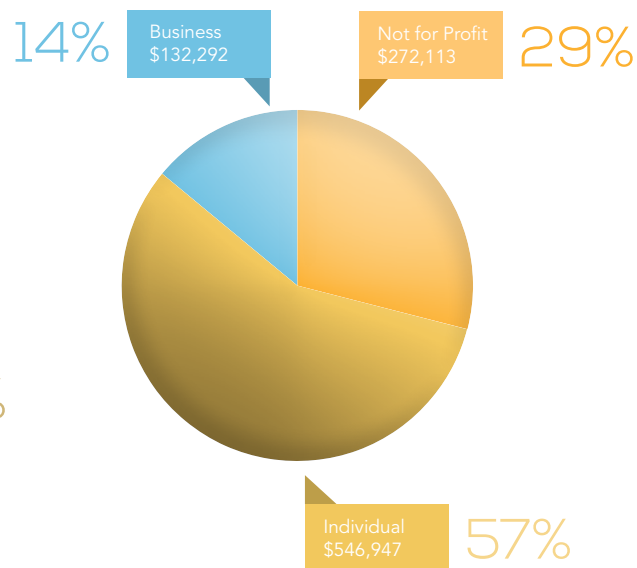
DISBURSEMENTS

TO STEVENSON MEMORIAL HOSPITAL



TOTAL DISBURSEMENTS: \$1,157,616

DONATION SOURCES



TOTAL DONATIONS: \$951,352

COMMUNITY SUPPORT

DONORS AND VOLUNTEERS TO
THE FOUNDATION HELP US CREATE
MEANINGFUL CHANGE IN THE HEALTH
OF THE PATIENTS AND FAMILIES.

We recognize that what we achieve would not be possible without the partnership of our community, our supporters and donors. Donor dollars support diagnostic and treatment technology. Donations ensure we have state-of-the-art equipment and resources to attract and retain the brightest and best healthcare specialists. The Foundation's special events are made possible by the time and talents of our dedicated volunteers who work tirelessly to make them successful. The support we receive from the community goes a long way to ensuring we make a difference in health care for residents.





FOUNDATION DONORS

We wish to thank the following individuals, businesses, and non-profit groups who gave a total financial donation of \$500 or more in the 2013-14 fiscal year:

Alliston & District Chamber of Commerce
Alliston and District Sportsmens Club
Alliston Lions Club
Alliston Print & Litho Inc.
Annette & Ron Beusaert
Annette van't Spyker
Anonymous
B. Monaghan
Barry & Donna Jebb
Beeton Lions Club
Bill & Darlene Blendick - Landmark Hospitality Ltd.
Bob Jackson - R.C. Jackson Holdings
Borden Metal Products Ltd.
Brian (Bing) & Audrey Gibson
Brian J. Gibson
Bruce Marr
Bruno & Britta Conzelmann
Carla & Peter VanderZaag
Curves Tottenham
Dana & Mike Wright
Dave Ponzio
David G. Allen
Deborah Leach & Sheila Leach
Diana & Peter Gordon
Diana & Ronald MacFeeters
Don & Beth Harvey
Don and Lois Shannon
Don Stainton & Elizabeth Brandon
Doug & Lova Scott
Dr. & Mrs. Ramirez
Dr. & Mrs. T. Hunt
Dr. & Mrs. Theo Fischbacher
Dr. G.F. Bruno & Joanne Bruno

Dr. Jansen
Dr. Joel Kula & Dr. Rob Kirsh
Dr. Mohammed Keshoofy
Dr. Nigel & Mrs. Ruth Gripper
Dr. Stephen and Krista Tomini
Drysdale's Tree Farm
Estate of Mary Fraser
Fred & Janet Brayford
Gail & Leonard Gibson
Gary Ryan
George A. Beals
Gerrit & Susan Den Haan
Gilles & Cindy Madore
Gordon and Sandra Gallagher
Greenwood Construction Company Limited
H. David & Wina L. Hartman
Henk & Toby Broekhuizen
Honda of Canada Mfg.
Hydro One Employees' & Pensioners' Charity Trust Fund
Ian & Ann Hamby
In Loving Memory of Rose Marie Tadier
In Memory of Nick Lash
Indian Flames
Jack & Judith Van Leeuwen
James & Mary Lou Hunter
Janice E. Leach-Lynch
Jim & Margaret Scoular
Jim & Marian Houghton
Jim & Theresa Chalmers
Joan & Paul Kerr
Joan Keppy
Jodie KilKenny
John & Helen Swinden

John and Doreen Buyers
John and Patricia Wigle
Joyce & Lorne Peters
Keith & Kathleen Osborne
Linda Beckstead
Marilyn & Hart Holmstrom
Marjorie Standlik
Mary Anne & Art Kovats
Mayer Tooling Company Inc.
McDonald's Restaurants - Alliston & Angus
Michael and Catherine Martin
Mike and Terri Jerry
Morningview Foundation
Mr. Ross Mellow & Dr. Nancy Mellow
Mykon Electric Ltd.
New Tecumseth Optometry Clinic
OPULENCE Floral Design and Event Decor
Pat and Andy Owens
Paul & Linda Edmonds
Paul Heck
Peter & Kate Vander Zaag
Peter & Kathryn Mooij
Peter Grant Gordon
Pieter & Amy Kiezebrink
RC Legion Br 171 - Alliston
Richard Norcross
Rick & Debbie Hudson
Rod Abrams Funeral Home
Ross Dineen
Royal LePage Complete Realty
Sheryl Roberts
Shoppers Drug Mart - Alliston
Stevenson Memorial Hospital Auxiliary
Target Pharma Marketing Inc.

The Alliston Hornets Jr. C Hockey Club
The Estate of Dogan Unsal
The Nottawasaga Foundation
Theo Smit-Vander Zaag
Tim & Bonnie Macdonald
Todd & Louise Jobin
Tom Tworzyanski & Pat Thompson
Tottenham & District Lion's Club
Tottenham Christ Church Anglican - The Family Market
Township of Adjala-Tosorontio
Township of Essa
Trillium Home L.O.B.A. Ont. W. Inc.
Trudy & Ken Burns
V. Watson Estate
Van Leeuwen Plumbing & Heating
Walter Davidson Limited
Walton Development and Management
Warren & Annette Jones
William and Margaret Barber
William, Alvin & Katharine Murphy
Yvonne & Stuart Fraser

Every effort has been made to ensure that this list of supporters is accurate and complete for the period April 2013 – March 2014 period. Please accept our sincere apology and contact us at foundation@smhosp.on.ca if your name has been missed or a mistake has been made.

We also want to express our deepest appreciation to all of our donors, event attendees and sponsors, third party event hosts, and gift-in-kind donors for their support throughout the year

It's your health...
your hospital...and
you can make a
difference

☐ I am interested in a monthly
giving plan

- ☐ Please contact me about:
- Memorial Giving
 - Donor Recognition
 - Gifts in Kind
 - Special Events

Send this completed form and your gift to:

Stevenson Memorial Hospital Foundation
200 Fletcher Crescent, PO Box 4000
Alliston, Ontario L9R 1W7
Phone (705) 435-6281 | Fax (705) 434-5116
Email: foundation@smhosp.on.ca

All donations of \$20 or more will receive a charitable tax receipt.
Revenue Canada Charitable Organization No. 11917 3235 RR0001

Please accept my gift of ☐ \$25 ☐ \$50
☐ \$75 ☐ \$100
☐ \$250

I prefer to contribute \$ _____

I would like my gift to be ☐ Specific program (please specify)
designated to : _____

☐ Wherever the need is greatest

☐ I've enclosed my cheque payable to the Stevenson Foundation

☐ I prefer to charge this
gift to my credit card ☐  ☐  ☐ 

Card #: _____ Expiry Date: _____

Signature: _____ Date: _____

Name: _____

Address: _____

City: _____ Postal Code: _____

Telephone: _____

Email: _____



STAY IN TOUCH

200 Fletcher Crescent
Alliston, Ontario, L9R 1W7

Ph. 705.435.6281

Fax. 705.434.5116

email: foundation@smhosp.on.ca

www.stevensonfoundation.ca

Staff Contacts:

Carin Cloutier, Director of Finance of Administration - x3209

Tanya Wall, Director of Development - x1263

Kristan Barata, Fundraising Assistant - x1262



STEVENSON
MEMORIAL HOSPITAL
FOUNDATION



Scan this code with your
smartphone to download
this brochure from our
website.

CHARITABLE REGISTRATION

11917 3235 RR0001