

**A HOT NIGHT FOR  
A COOL CAUSE**

#Fire&IceGala

**2019** **Fire & Ice** **HOSPITAL  
GALA**

## SPONSORSHIP OPPORTUNITIES

**SATURDAY, JUNE 8, 2019** | Join us for a refreshing evening of electrifying  
Nottawasaga Inn | 5pm | entertainment, and delectable dining.



[www.stevensonfoundation.ca](http://www.stevensonfoundation.ca) | 705-435-6281 ext. 1262 | [foundation@smhosp.on.ca](mailto:foundation@smhosp.on.ca)

## 2019 Gala Committee

Krista Tomini, *Chair*

Kara Harris

Tim Macdonald

Melody McLean

Elyse Martin

**Saturday, June 8, 2019**

5:00pm – Midnight

### Tickets

\$250 per person  
(\$195 early bird)

Cocktail Attire

### Location

Nottawasaga Inn  
6015 Highway 89  
Alliston, ON  
L9R 1A4

### The Evening

Entertainment  
Silent & Live Auction

**Dinner Provided By  
Nottawasaga Inn**



Our 2017 Gala successfully raised over **\$500,000** to support the purchase of critical equipment for Stevenson Memorial Hospital.

You have the opportunity to make a real difference in the lives of thousands of residents in our community.

We have several different levels of sponsorship and related benefits available. You can choose how you would like to participate in the event, while helping Stevenson Memorial Hospital to continue to provide excellent health care close to home.

**The Stevenson Memorial Hospital Foundation is dedicated to raising funds in support of Stevenson Memorial Hospital, consistent with donor interests and enabling the Hospital to deliver excellent health care to our community.**

Printing Generously Provided By:

One Available

**PRESENTING SPONSOR**  
**Investment: \$40,000**

**At the Event:**

- Category exclusivity and highest level of recognition and activation available at the event
- 40 tickets for you and your guests
- Co-Branding  
(2019 Fire & Ice Hospital Gala Presented By...)
- Verbal recognition from the podium as the Presenting Sponsor during the event
- Premium seating and table location
- On-stage speaking opportunity by corporate representative
- Featured as Presenting Sponsor in gala slide show
- Corporate logo recognition as the Presenting Sponsor in: all event collateral, event signage, evening program, website, and all communication pieces



**The Presenting Sponsor will receive an exclusive and private hospital tour. The tour is sure to inspire and provide insight into the impact of critical contributions to local health care.**

**Marketing & Public Relations:**

- Logo recognition as the Presenting Sponsor in any print advertising
- Logo recognition as Presenting Sponsor in social media posts
- Recognition as Presenting Sponsor and the opportunity to include a quote/statement in event media releases
- Presenting Sponsor recognition in any radio advertising
- Logo inclusion on website with link to company home page from Foundation website
- Recognition in Annual Report
- Customized Post-Event Report



Two Available

**PLATINUM SPONSOR**  
**Investment:\$20,000**

**At the Event:**

- 24 tickets for you and your guests
- Premium seating and table location
- Corporate logo recognition in: all event collateral, event signage, evening program, slide show, website, and select communication pieces

**The Platinum Sponsor will receive an exclusive and private hospital tour. The tour is sure to inspire and provide insight into the impact of critical contributions to local health care.**

**Marketing & Public Relations:**

- Logo recognition as the Platinum Sponsor in any print advertising
- Recognition as Platinum Sponsor in social media posts
- Recognition as Platinum Sponsor and the opportunity to include a quote/statement in event media releases
- Sponsor recognition in any radio advertising
- Logo inclusion on website with link to company home page from Foundation website
- Recognition in Annual Report
- Customized Post-Event Report



Two Available

## DIAMOND SPONSOR

Investment: \$15,000

### At the Event:

- 20 tickets for you and your guests
- Corporate logo recognition in: all event collateral, event signage, evening program, slide show, website, and select communication pieces

### Marketing & Public Relations:

- Logo recognition in any print advertising related to the event
- Logo recognition in social media posts
- Recognition on radio advertising
- Recognition in event media releases
- Logo inclusion on website with link to company home page from Foundation website
- Recognition in Annual Report
- Customized Post-Event Report



Four Available

## GOLD SPONSOR

Investment: \$10,000

### At the Event:

- 16 tickets for you and your guests
- Corporate logo recognition in: all event collateral, event signage, evening program, slide show, website, and select communication pieces

### Marketing & Public Relations:

- Logo recognition in any print advertising related to the event
- Logo recognition in social media posts
- Recognition in event media releases
- Logo inclusion on website with link to company home page from Foundation website
- Recognition in Annual Report
- Customized Post-Event Report



Ten Available

## SILVER SPONSOR

Investment: \$5,000



### At the Event:

- 10 tickets for you and your guests
- Logo recognition on event signage
- Logo recognition on the video screens during the event

### Marketing & Public Relations:

- Logo recognition in social media posts
- Recognition in event media releases
- Logo inclusion on website with link to company home page from Foundation website
- Recognition in Annual Report
- Customized Post-Event Report

Eleven Available

## BRONZE SPONSOR

Investment: \$3,000

### At the Event:

- 8 tickets for you and your guests
- Logo recognition on the video screens during the event

### Marketing & Public Relations:

- Logo recognition in social media posts
- Logo inclusion on website with link to company home page from Foundation website
- Recognition in event media releases
- Recognition in Annual Report
- Customized Post-Event Report



One Available

# DÉCOR SPONSOR

Investment: \$7,500

Sponsorship at this level will help support the costs associated with table linens, centre pieces, room decorations, chair covers, and lighting.

### At the Event:

- 6 tickets for 6 guests
- Logo signage
- Logo on video screens during



### Marketing:

- Logo on advertising
- Logo on social media posts
- Recognition in event media releases
- Logo inclusion on website with link to company home page from Foundation website
- Recognition in Annual Report
- Customized Post-Event Report



One Available

# PRINT SPONSOR

Investment: \$5,000

Sponsorship at this level will help support the costs associated with print materials that may include a save the date card, signage at event, gala ticket, evening program, and in paper support.

### At the Event:

- 6 tickets for 6 guests
- Logo signage
- Logo on video screens during the event



### Marketing:

- Logo on advertising
- Recognition in event media releases
- Logo inclusion on website with link to company home page from Foundation website
- Recognition in Annual Report
- Customized Post-Event Report

One Available

**EMCEE SPONSOR**  
Investment: \$5,000

**Sponsorship at this level will help support the costs associated with the emcee.**

**At the Event:**

- 10 tickets for you and your guests
- Logo recognition on event signage
- Logo recognition on the video screens during the event

**Marketing & Public Relations:**

- Logo recognition in social media posts
- Recognition in event media releases
- Logo inclusion on website with link to company home page from Foundation website
- Recognition in Annual Report
- Customized Post-Event Report



Two Available

**WINE SPONSOR**  
Investment: \$5,000

**Sponsorship at this level will help support the costs associated with wine provided during dinner.**

**At the Event:**

- 10 tickets for you and your guests
- Logo recognition on event signage
- Logo recognition on the video screens during the event

**Marketing & Public Relations:**

- Logo recognition in social media posts
- Recognition in event media releases
- Logo inclusion on website with link to company home page from Foundation website
- Recognition in Annual Report
- Customized Post-Event Report





# ENTERTAINMENT SPONSOR

Investment: \$5,000

Two Available

Sponsorship at this level will help support the costs associated with entertainment.

### At the Event:

- 10 tickets for you and your guests
- Logo recognition on event signage
- Logo recognition on the video screens during the event

### Marketing & Public Relations:

- Logo recognition in social media posts
- Recognition in event media releases
- Logo inclusion on website with link to company home page from Foundation website
- Recognition in Annual Report
- Customized Post-Event Report



# MEDIA SPONSOR

Investment: \$5,000

One Available

Sponsorship at this level will help support costs associated with radio, online, and newspaper advertising.

### At the Event:

- 6 tickets for you and your guests
- Logo recognition on event signage
- Logo recognition on the video screens during the event

### Marketing & Public Relations:

- Logo recognition in social media posts
- Recognition in event media releases
- Logo inclusion on website with link to company home page from Foundation website
- Recognition in Annual Report
- Customized Post-Event Report

