



STEVENSON
MEMORIAL HOSPITAL
FOUNDATION

INSPIRING COMMUNITY GIVING FOR HOSPITAL EXCELLENCE

STRATEGIC PLAN
2019-2024





Our Commitment to the Community

This past year, the Stevenson Memorial Hospital Foundation (SMHF) has been working to develop a new Strategic Plan. In response to the anticipated evolution of Stevenson Memorial Hospital (SMH), marked with current and forecasted growth in our community and a planned redevelopment of the hospital, the Foundation needed to develop an innovative strategy to ensure the financial requirements needed for this significant growth.

The Strategic Plan (2019-2024) will guide the SMHF Board and staff to support SMH in their mission to promise progress and pursue perfection for patients and the local communities. The plan was developed with input from our donors, representatives from the Hospital and Foundation Boards, Senior Leadership, and other key stakeholders.

We are proud to share this community-inspired Vision and Mission and look forward to collaborating with our partners to ensure SMH is successful in their bold Vision of Setting a New Standard for Community Hospital Care.

VISION

Inspiring Community Giving
for
Hospital Excellence

MISSION

We exist to raise funds for the Stevenson Memorial Hospital by collaborating with our hospital, our community and our donors.



STRATEGIC IMPERATIVES

ACTION PLAN

OBTAIN FUNDING

COLLABORATE WITH
OUR COMMUNITY

BE MUTUAL
AMBASSADORS WITH OUR
HOSPITAL

LEAD IN DONOR
EXPERIENCE

ADHERE TO GOVERNANCE PRINCIPLES



VALUES

We are committed to being a leader in the donor experience, driven by our values.



I.C.A.R.E.

INTEGRITY

We adhere to the highest ethical principles.

COLLABORATION

We partner with our hospital, community and donors.

ACCOUNTABILITY

We are accountable to our donors.

RESPECT

We embrace the diversity of our donors and our community.

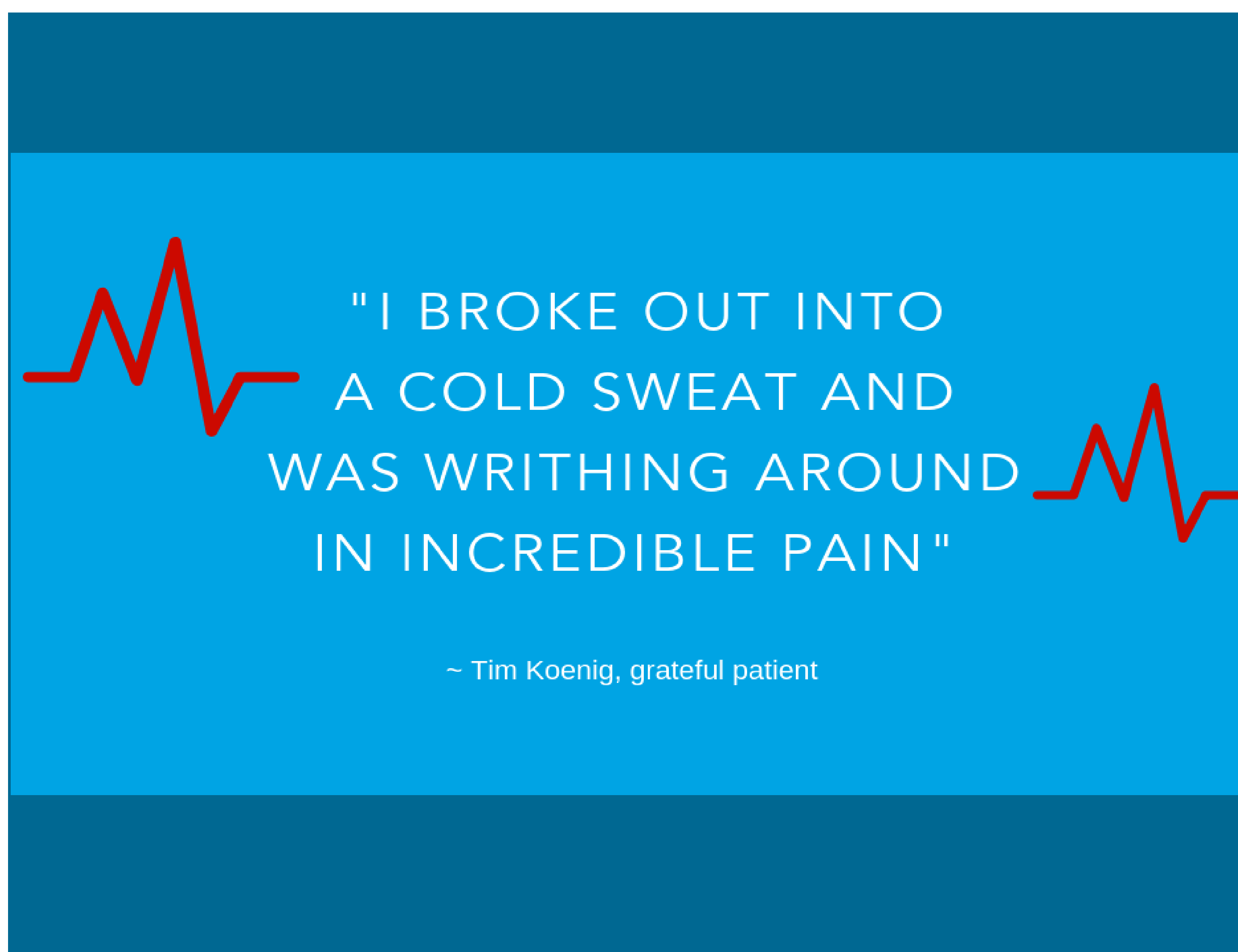
EXCELLENCE

We promote an environment of professional growth and development for staff and volunteers.



"Stevenson Memorial is an excellent hospital with amazing staff! My husband and I wish to extend a sincere 'Thank you' to Stevenson Memorial Hospital for the wonderful service we have received here throughout these many years. The hospital has been a vital and valuable part of our growing community."

Gratefully, Robin and Blanche



It was Good Friday of Easter Weekend and Tim Koenig was looking forward to celebrating with family when he suddenly started to experience a shooting pain in his arm.

"It really hurt," recalls Tim, who was only 55 at the time. "At first I thought I must have pulled a muscle or something. I stretched my arm and it went away a bit. But 15 minutes later it came back in my arm and my chest started to hurt as well. I broke out into a cold sweat and I was writhing around in incredible pain."

"I knew I was having a heart attack but was in denial which is quite a powerful thing. I even 'Googled' the signs and symptoms of a heart attack and I had them all so I asked my neighbour to take me to Stevenson Memorial Hospital."

"As soon as I arrived, I immediately told the nurse, 'I think I'm having a heart attack' and within minutes I was rushed to a room and hooked up to machines. They administered nitroglycerine and did a blood test. At first my doctor thought it might be an anxiety attack, but after further tests and monitoring, he told me I wasn't going anywhere. He was 90% sure I'd had a heart attack, which tests later confirmed to be true."

Tim spent the next six days in hospital. During that time, he was temporarily transferred to Southlake for an angiogram and then taken back to Stevenson for further care before being released on April 4.

"I couldn't believe it when they told me I had a heart attack," recalls Tim "I was devastated. A few tears were shed for sure. And it just so happens that my wife Pauline was visiting the grandkids in Edmonton at the time, so having her rush back to be with me was stressful as well."

"The day after I was released, I wrote into the hospital to let them know just how grateful I am to the doctors, nurses and staff at Stevenson Memorial Hospital for their quality of care" says Tim, who is doing well today and currently participating in the cardiac rehab program at SMH for follow up care.

"The nurses were fantastic and considering all they were dealing with (I could hear some of it), I am in awe of them. Their friendliness, empathy and professionalism were unbelievable. I have nothing but the utmost respect for them. They truly deserve all the recognition they can get!"

"Over the years, our family has faced some difficult medical challenges, including when I was involved in a very serious car accident in March 2015, but Stevenson has always been there for us," says Tim. "I'm truly grateful for the care I received and looking forward to many more holidays with Pauline, our three kids and grandkids."

Thank you for making incredible stories like Tim's possible. Your support is changing and saving patients' lives.

