

2019 | 2020

# ANNUAL REPORT



# Message from the Board Chairperson and Executive Director

STEVENSON MEMORIAL HOSPITAL FOUNDATION APPRECIATES YOUR CONTINUED SUPPORT OF THE CURRENT AND FUTURE HEALTHCARE NEEDS OF OUR COMMUNITY



On behalf of the Stevenson Memorial Hospital Foundation Board of Directors and Staff, we wish to say thank you. Thank you, to our many donors and volunteers for your continued support and your commitment to healthcare in our community.

Our Foundation marked a momentous occasion in 2019, when we launched our \$43 million *'Because of you, we can'* capital campaign. This campaign, the largest in our hospital's history, supports the redevelopment of Stevenson Memorial Hospital, along with urgently needed annual capital equipment. It is only with the continued generosity of our donors that we will be successful in this ambitious goal. We are grateful to those who have already

stepped up with their pledges and donations in support of this campaign.

**In 2019/20, \$2.4 million was raised in received gifts to support annual priority needs**, as well as future pledges to support other priority needs, such as SMH's Health Information System and redevelopment.

Some of the essential equipment that was funded includes an Echocardiogram Machine, Birthing Beds, new hospital curtains, Vital Signs monitors, Inpatient Beds, Trauma Room renovations and a PACS Monitor.

While we navigate these unusual and uncertain times, it has never been more clear how important our hospital is to

the individuals and businesses that call South Simcoe their home. We look toward the coming year with optimism and appreciate your continued support of the current and future healthcare needs of our community.

Wishing you a safe and healthy year to come.

With heartfelt thanks,

Margaret Barber, Board Chairperson

Tanya Wall, CFRE, Executive Director



# Message from the President and CEO

## STEVENSON MEMORIAL HOSPITAL

We've had another successful year at Stevenson Memorial Hospital (SMH) and our community members, donors and supporters certainly contribute to that. We could not implement upgrades across the hospital, utilize state-of-the-art equipment and technology without the support of our community. Your support is helping us align with our mission of Setting a New Standard in Community Hospital Care.

In September, 2019 we launched Patient Connect, an online portal that allows patients to access their health care information, 24 hours a day, seven days a week. This initiative signified Phase 2 of our new Health Information System (Meditech Expanse), which launched in December of 2018 through our SHINE partnership with Southlake Regional Health Centre and Markham Stouffville Hospital.

The onset of the COVID-19 pandemic has brought many challenges our way, but it has not kept my focus from our redevelopment project and our goal to submit a finalized Stage 2 submission to the Ministry of Health. We are very optimistic about our progress on our redevelopment project that I know our

Hospital staff, patients and community desperately needs.

Although we have had to overcome many challenges and will continue to



*Jody Levac, President & CEO  
Stevenson Memorial Hospital*

do so this year, there is much to look forward to at SMH. Our community has continued to support us, especially in one of the toughest years we've faced in health care. Your unwavering support does not go unnoticed and I thank you for all you have done to lift the spirits of our staff during the COVID-19 pandemic, whether it was

an encouraging message, donation of PPE or monetary donation.

We are in the midst of Transforming Stevenson, but with the support of our community behind us, I know there's no challenge that we can't overcome.

Thank you for continuing to support your community hospital.

Jody Levac, President & CEO

## Redevelopment

Our community continues to demonstrate its passion for a redeveloped hospital with corporate partners and donors committing more than \$15M in received donations and future pledges. This includes a transformational \$10M contribution from the County of Simcoe.

Together, we have a strong vision for the future of Stevenson Memorial Hospital, centered on a revitalized hospital, with state-of-the-art equipment, and comfortable, modern patient spaces. We depend on the continued support of our whole community and compassionate donors like you to make this incredible transformation a reality.

The revitalized Stevenson Memorial Hospital will feature:

- New, Larger Emergency Department
- State-of-the-art Operating Rooms
- New, Larger Diagnostic Imaging Unit and Lab
- Refreshed Inpatient and Outpatient Clinics
- Modernized Maternal/Child Services and birthing unit
- New Ambulance Bay
- An approximate 100,000 square foot, two-storey addition
- Three times the current Parking Spaces



# Because of you, we can

THIS \$43 MILLION CAMPAIGN MARKS THE LARGEST CAPITAL CAMPAIGN IN THE HISTORY OF THE SMHF

On October 1, 2019, the Stevenson Memorial Hospital Foundation (SMHF) launched the Because of you, we can Campaign in support of Stevenson Memorial Hospital's (SMH) redevelopment project, Health Information System and annual equipment needs.

Key supporters and members of the community were on hand to celebrate this milestone for the SMHF, including:

- **George Cornell**, Warden, Simcoe County
- **Tom Lake**, Executive Vice President, Honda of Canada Mfg
- **Sylvia Biffis**, Nottawasaga Foundation and Campaign Cabinet Chair
- **Cathy Loblaw**, President and CEO, Ronald McDonald House Charities representing T.P. Loblaw and the Loblaw family
- **Jim Wilson**, MPP, Simcoe-Grey
- **Mayor Rick Milne**, Town of New Tecumseth and Council members
- **Mayor Sandie Macdonald**, Essa Township and Council members
- **Deputy Mayor Bob Meadows**, Township of Adjala-Tosorontio and Council members

Three organizations have already made

transformative, lead contributions towards the capital campaign. The County of Simcoe has committed \$10 million, as part its funding commitment to the Simcoe County Hospital Alliance, the Honda Canada Foundation has committed \$4 million and the Nottawasaga Foundation has committed to donating \$1 million.

To date, we have raised over 50 per cent of our \$43 million goal, thanks to donors like you. This bold \$43 million campaign will support the community portion of the capital costs – equipment, technology, and renovations – that are essential for this transformative redevelopment and the annual priority equipment needs.

“Our staff, physicians and volunteers deserve a hospital that provides the space and technology they need so they can continue to provide high-quality health care to our growing community,” says Jody Levac, President and CEO, SMH. “I have been advocating for a redevelopment for many years with the support of MPP Jim Wilson and our lead donors and supporters, but we need to do more. The support of our entire community is critical in the success of receiving an approval and moving forward with revitalizing our Hospital.”

“

We are grateful to all of the donors who have supported the campaign so far, allowing us to raise over 50% of our goal.

Tanya Wall, Executive Director



# COVID-19

At the end of the 2019/2020 fiscal year, our world changed as COVID-19 became a worldwide pandemic. We would be remiss not to mention the remarkable support from our community that we have received since March 2020. We have never relied on our community partners as heavily as we have over the last several months.

When Personal Protective Equipment (PPE) supply chains dried up, you were there with boxes of masks, gloves, and gowns from your homes and businesses.

When we launched our COVID-19 Pandemic Response Fund to support the hospital's critical expenses, you created fundraisers like meditation challenges, homemade mask sales and cookie campaigns.

When the hospital had to convert spaces, add trailers, and move departments, our community partners were there. Honda of Canada Mfg. provided a variety of resources, including connections to new PPE vendors, donations of large quantities of PPE and staff to help with the labour and expertise to implement changes.

When the community began donating toward the unexpected expenses to our hospital for costs such as equipment, supplies, and other priority needs as Stevenson Memorial Hospital (SMH) fights this pandemic on the front-lines, the Morningview Foundation announced that they would match donations dollar for dollar, up to \$150,000 starting May 1.

When hospital staff were called to work long hours under stressful conditions, you bought meals, coffee, and wellness packages to care for them.

When restaurants were allowed to re-open you offered free take-out meals and discounts to keep staff fed and hydrated.

When morale was low, you painted rocks, wrote letters, hung signs in your windows, and shared uplifting videos on our Performances for Stevenson's Superheroes page.

When we needed you, like never before, you were there. Thank you!

## By the numbers

THE STEVENSON MEMORIAL HOSPITAL FOUNDATION ACTIVELY SUPPORTS THE STEVENSON MEMORIAL HOSPITAL'S ABILITY TO SET A NEW STANDARD FOR COMMUNITY HOSPITAL CARE.

37,053

DIAGNOSTIC  
EXAMS

35,482

EMERGENCY  
ROOM VISITS

164

VOLUNTEERS

8,968

NON-INVASIVE  
CARDIOLOGY  
EXAMS

3,918

SURGICAL  
PROCEDURES

3,481

DIALYSIS  
TREATMENTS

10,923

INPATIENT  
DAYS

512  
BIRTHS

24,538

OUTPATIENT  
CLINIC VISITS

# Your dollars at work

YOUR DONATIONS ENSURE WE CAN CONTINUE TO PROVIDE THE CRITICAL CARE EQUIPMENT THE HOSPITAL NEEDS.



Some of the critical equipment and technology purchased last year thanks to donor support includes:

- Two new birthing beds and a high back chair for new moms in the Obstetrics Department.
- Code carts for both the Medical Surgical Unit and Emergency Department.
- Fifteen wall-mounted diagnostic sets for the Emergency Department.
- Security upgrades hospital-wide to improve safety for staff, patients, and visitors.
- A colposcope for the Gynecological Clinic.
- Beds, bedside tables and over-bed tables in the Medical Surgical Unit which complete the Refurbish a Room Initiative.



## Investment by department



HEALTH INFORMATION  
SYSTEM  
**\$500,216**



EMERGENCY  
DEPARTMENT  
**\$71,738**



MEDICAL SURGICAL  
DEPARTMENT  
**\$209,056**



OBSTETRICS  
& GYNECOLOGY  
**\$67,363**



CLINICAL  
DEPARTMENT  
**\$192,096**



INFORMATION  
TECHNOLOGY  
**\$38,437**



AMBULATORY  
CARE  
**\$99,621**



DIAGNOSTIC  
IMAGING  
**\$30,136**



REDEVELOPMENT  
PROJECT  
**\$83,677**



HOSPITAL  
LABORATORY  
**\$10,744**



OPERATING  
ROOM  
**\$66,016**



HOSPITAL  
BUILDING  
**\$8,164**



“

Thank your families and loved ones for sharing your courage, dedication, and bravery with the rest of your community. Your service and sacrifices are most appreciated.

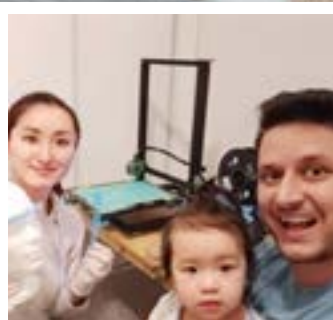
Roz and Joe Walker



Your staff are an example to us of putting your personal fears aside to help everyone else. You are the real heroes of our world!

Don't forget to take care of yourselves and each other. With love and respect.

Allison Stumpo



Thank you so much for all the work you do, day-in and day-out, to serve this community! The care and attention you give patients is top-notch and much appreciated.

G. Carrol



We know you are putting yourself at risk each and every day you go to work and we are so grateful that you are doing this. Thank goodness we have you to lean on to get us through this crisis. You are true heroes, each and every one of you.

James & Gail Cocker



It seems such a small word, but I know it means a lot to me when someone says 'thanks.' So, to all of you at Stevenson Memorial a GREAT BIG THANK YOU!

The Moyers



## 2019 fire & ice HOSPITAL GALA



# Fire & Ice Gala 2019

### DIAMOND SPONSOR

- Alliston Home Hardware

### GOLD SPONSORS

- Currie Truck Centre
- Honda of Canada Mfg.
- W.D. Potato Limited

### SILVER SPONSORS

- 400 Chrysler
- Barrie Chrysler Dodge Jeep Ram Ltd.
- Boston Pizza - Alliston
- Cookstown Auto Centre
- F & P Manufacturing
- MacKinnon Restaurants
- Nottawasaga Foundation
- Ontario Potato Dist. (Alliston) Inc.

- TD Waterhouse
- Township of Essa

### BRONZE SPONSORS

- Alliston Kind Dentistry
- BDO
- DECAST
- Drury Funeral Centre
- Drysdale's Tree Farm
- FarSight Homes
- Hair Gallery Salon & Spa
- James Dick Construction
- K.D. Wray
- Mercer Trucking
- Newmarket Hyundai
- New Tecumseth Optometry Clinic
- Pharmasave Cookstown
- Physiomed
- Previn Court Homes L.P.

- Rainbow Pharmasave
- Ripley's Auto Service
- Royal LePage RCR Realty
- Shank Law Professional Corporation
- Stevenson Medical Staff Association
- Temp Air Control
- W. John Thomas Funeral Home
- Wrays Pharmacy

### ENTERTAINMENT SPONSORS

- Co-Operators Alliston
- Royal ProResp

### DECOR SPONSOR

- Eclectic Events International Inc.

### MEDIA SPONSOR

- Metroland Media/Alliston Herald

### EMCEE SPONSOR

- Ernie Dean - Chevrolet Buick GMC

### PRINT SPONSOR

- The Printing House Charitable Office

### WINE SPONSORS

- Briway Carriers Inc
- Canadian Tire

### RADIO SPONSOR

- 92.1 myFM Alliston

# Transformative Leaders

STEVENSON MEMORIAL HOSPITAL FOUNDATION GRATEFULLY RECOGNIZES THE FOLLOWING COMMUNITY SUPPORTERS WHO HAVE MADE TRANSFORMATIONAL COMMITMENTS OF \$1M OR ABOVE:



\$10M



\$4M



\$1M

We are thankful  
for all our donors  
no matter  
where they call  
home and are  
appreciative of  
their ongoing  
support.

## Our donors come from far and wide

GEOGRAPHICAL LOCATION OF OUR DONORS WHO GAVE \$500 OR MORE DURING THE 2019 - 2020 FISCAL YEAR.



# Foundation Donors

WE WISH TO THANK THE FOLLOWING INDIVIDUALS, BUSINESSES, AND NON-PROFIT GROUPS WHO GAVE A FINANCIAL DONATION IN THE 2019-2020 FISCAL YEAR:

## Over \$100,000

A. Vander Zaag Farms LTD.  
Honda Canada Foundation  
Morningview Foundation  
The Nottawasaga  
Foundation

## \$50,000 - \$99,999

Sam & Cheryl Greenwood  
Roger & Joan Hayward  
Stevenson Memorial  
Hospital Auxiliary

## \$25,000 - \$49,999

Royal ProResp Inc.  
Paul Thorpe & Marilyn  
Pidloan  
John Thomson  
W.D. Potato Limited

## \$10,000 - \$24,999

Alliston Print & Litho Inc.  
Annette & Ron Beusaert  
Ruth Frisch  
Brian J. Gibson  
Gail & Leonard Gibson  
Honda of Canada Mfg.  
Susan Leach & David Green  
Audrey & Richard Mawdsley  
McDonald's Restaurants -  
Alliston & Angus  
Michael & Elsie Petryna  
Rotary Club of Alliston  
Charitable Fund  
John & Jean Somerville  
The New Tecumseth  
Memorial Run  
Dr. Medville Thompson  
V. Watson Estate

## \$5,000 - \$9,999

Alliston & District  
Sportsmen's Club  
William & Margaret Barber  
Sylvia & Klaus Bogner  
Borden Metal Products Ltd.  
Briway Carriers Inc.  
Clearview IceCats Girls  
Hockey  
Bruno & Britta Conzelmann  
Currie Truck Centre  
F & P Manufacturing Inc.  
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Flato Developments Inc. -  
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Jackson  
Shoppers Drug Mart /  
Pharmaprix Life Foundation  
The Co-operators  
Township of Essa  
Dr. Peter Zeman

## \$1,000 - \$4,999

Alliston Home Building  
Centre  
Peter Anderson  
Angus & District Lions Club  
Jim Arnold, Cookstown  
Louis A Bartosek & Brenda L  
Bartosek (McKee)  
In Memory of Anna  
Billingsley  
Bill & Darlene Blendick  
David & Cheryl Buchanan

Trudy & Ken Burns  
Catholic Women's League St.  
Paul's Parish  
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Clearview IceCats Bantam  
Rep Team  
Tammy Coe  
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Catherine & John Gerrie  
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Ms. Barbara Camerer  
Bruce & Jean Cameron  
Mrs. Sheila Cameron  
Mrs. Bettie Campbell  
Maureen Campsall  
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## \$1 - \$999

921 myFM - Alliston  
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Mr. David Nicklin  
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Michelle Nielsen  
George Nill

Every effort has been made to ensure that this list of supporters is accurate for the period of April 1, 2019 – March 31, 2020. If your name has been missed or a mistake has been made, please accept our sincere apology and contact us at [foundation@smhosp.on.ca](mailto:foundation@smhosp.on.ca) or (705) 435-6281 x 2351. We also express our deepest appreciation to all of our donors, event attendees and sponsors, and gift-in-kind donors for their generous support throughout the year.

# Financial Highlights

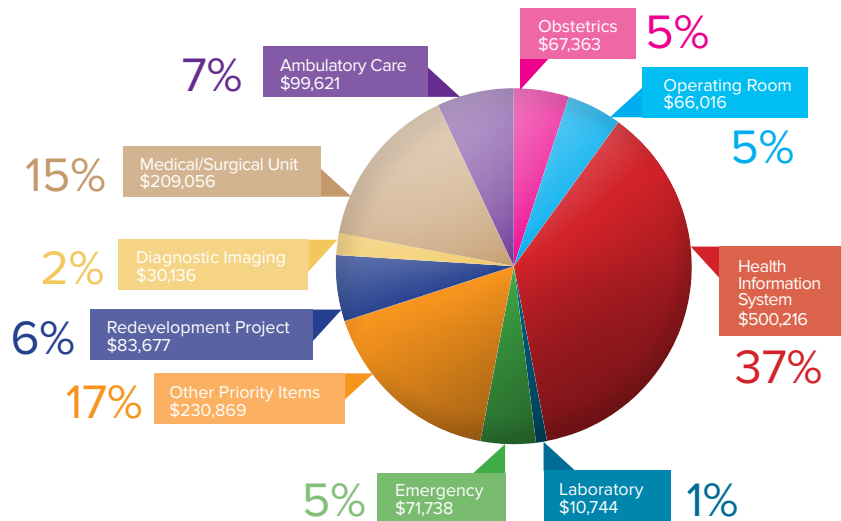
THE FOUNDATION WAS ABLE TO BUILD ON THE PREVIOUS YEAR'S FUNDRAISING EFFORTS, RAISING \$2.4 MILLION IN RECEIVED AND PLEDGED GIFTS IN 2019/20.

Dr. Richard Nishikawa  
Rachael Ogorek  
Kevin O'Leary  
Ms. Maureen O'Leary  
Jim Oliver  
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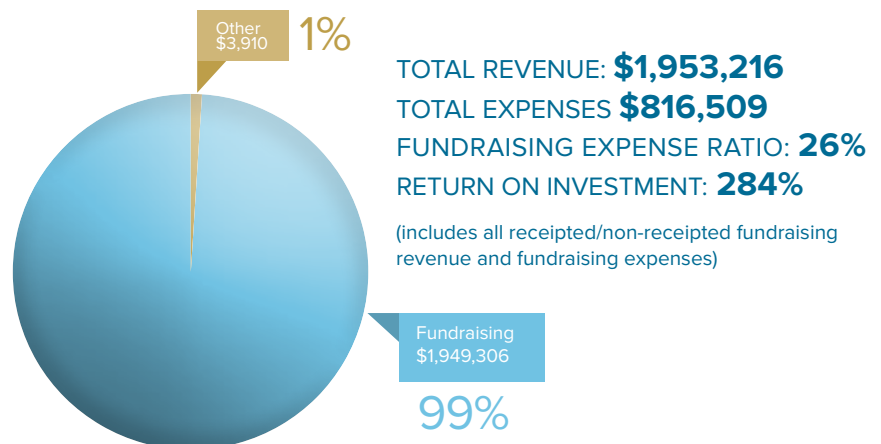
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## DISBURSEMENTS



TOTAL DISBURSEMENTS TO STEVENSON MEMORIAL HOSPITAL  
**\$1,369,436**

## REVENUE



The Stevenson Memorial Hospital Foundation is committed to ensuring every gift we receive is stewarded with the utmost care and integrity and that your gifts have the greatest possible impact to patients receiving care at Stevenson. It is with this in mind that we are always looking to improve both the costs to raise a dollar and return on investment ratios in keeping with industry and internal benchmarks.

Please visit <https://transformingstevenson.ca/about-us-our-mission/> to view our audited financial statements.

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**STEVENSON**  
MEMORIAL HOSPITAL  
FOUNDATION

200 Fletcher Crescent, PO Box 4000,  
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**Have a question or would like more information?  
We'd love to hear from you.**

Phone: (705) 435-6281 x. 2350  
Email: [foundation@smhosp.on.ca](mailto:foundation@smhosp.on.ca)

**[stevensonfoundation.ca](http://stevensonfoundation.ca)**

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