2020-21 Gratitude Report Stevenson MEMORIAL HOSPITAL MEMORIAL HOSP



Although "gratitude" may not exactly be the first word that comes to mind when you think back on the past year, we very much want to acknowledge our gratefulness to a community that rallied in support of Stevenson Memorial Hospital and our superheroes. To anyone and everyone who contributed their time, their talent, or their treasure: thank you, thank you, thank you, thank you! Because of you, we can.



"Today, we are making Stevenson Memorial Hospital's transformative vision into a reality."

A Message from the SMHF Board Chair and Interim Executive Director

As we reflect on a year that truly changed history, what most stands out is the outpouring of community support, words of encouragement and generous gestures that fueled the hearts and minds of Stevenson Memorial Hospital's (SMH) tireless health care professionals and staff, and made the work of the SMH Foundation (SMHF) that much more meaningful.

As the \$43 million *Because of you*, we can Campaign drives towards a redeveloped Stevenson Memorial Hospital, we see transformation all around us and celebrate the community's ability to adapt and persevere within challenging circumstances. The fabric of our community has been strengthened, and our donors continue to go above and beyond to make the health of our community a priority. Thank you!

Because of the community's huge support, the SMHF raised over \$4 million in cash and commitments,

including **over \$620,000** through the COVID-19 Pandemic Response Fund and donations of PPE that helped to keep Hospital staff and the community safe. Some of the critical needs that were funded include items like endoscopes for the Operating Room, a trauma stretcher in the Emergency Department and a Power Pro IT ambulance cot for our Obstetrical Unit.

A notable accomplishment to celebrate this year is the completion of the new, four-bed Level 2 Intensive Care Unit, named the High Acuity Unit (HAU), marking a major milestone in the Hospital's history. The unit accepted its first patient in February, 2021 and provides optimal care for patients with advanced care needs. Through many generous gifts, over \$248,700 was raised to help transform and fully equip the new space.

On behalf of the SMHF Board

of Directors and staff, thank you to our incredible donors and community partners who supported health care, during this critical time for the community. Because of you, we are steps closer to a revitalized and redeveloped Stevenson Memorial Hospital, and to meeting the demands of our growing community.

As we transform health care together, stay safe.

With heartfelt thanks,



Margaret Barber

SMHF Board Chair

Melody McLean, CFRE

SMHF Interim
Executive Director

Significant Successes, Many Milestones

A Message from the SMH President and CEO

Despite an extremely challenging year due to the COVID-19 pandemic, there are so many successes and milestones that we experienced throughout 2020-21 at Stevenson Memorial Hospital (SMH).

In July, 2020 we received an official approval from the Ministry of Health regarding our Stage 1 proposal for a redeveloped hospital, with approval to move to Stage 2. This is the first official approval that SMH has received from the Ministry regarding the redevelopment project and is a significant milestone in our journey to expand and to revitalize our hospital's dated infrastructure.

Our COVID-19 Assessment Centre moved from a temporary drive through to a permanent climate controlled facility in our lower parking lot that served almost 20,000 swabs in the 2020-21 year.

I am also very proud of our team who worked very hard to complete planning, staffing and overseeing construction for the opening of our new unit, the High Acuity Unit (HAU). We opened the four-bed unit in January, 2021 with our first patient admitted in early February. There were many challenges with this project due to the COVID-19 pandemic, as well as our dated infrastructure, but the end result is a brand new space that is optimal for our patients with advanced care needs, close to home.

I know that our community has continued to support

us in many ways, especially with these two initiatives. We couldn't have opened our HAU without the support of generous donors and we will not be able to complete our redevelopment project, a much-needed expansion and revitalization without the support of donors and community supporters like you.

We are also very thankful for all of the donations of PPE in the first wave of the pandemic from local businesses. This was a concern for us and our community rallied behind us, providing numerous PPE donations, meals for our staff and a thank you parade to our frontline heroes.

I celebrate the successes of this past year, the transformations that took place and those that are to come in the future. Together, with your support, we will transform Stevenson Memorial Hospital and provide our community with a modern health care facility that will accommodate our community today and generations to come.

Thank you for continuing to support your community hospital,



Jody Levac, PhD Stevenson Memorial Hospital President and CEO

Redevelopment Leading to Revitalization

Our community continues to demonstrate its passion for a redeveloped hospital with corporate partners and donors committing

more than \$16.7M in received donations and future pledges. This includes a transformational \$10M contribution from the County of Simcoe.

Together, we have a strong vision for the future of Stevenson Memorial Hospital, centered on a revitalized hospital, with state-ofthe-art equipment, and comfortable, modern patient spaces. We depend on the continued support of our whole community and compassionate donors like you to make this incredible transformation a reality.

HARITAGE PROPERTY.

The revitalized Stevenson Memorial Hospital will feature:

Preservation of our helipad and a new ambulance bay and garage adjacent to Emerg

A greatly expanded Emergency Department with more clinic rooms

Increased number of patient rooms in the Inpatient Care Unit

Construction of a new quiet room for Inpatient Care

An enhanced Birthing Unit with new labour and delivery rooms, reception and family/waiting area

Our Surgical Services Department will more than double in size

There will be more clinic rooms in Ambulatory Care (and dedicated spaces for consults/procedures)

A much larger, newly outfitted Diagnostic Imaging Department

Because of you, OVER \$1.7 MILLION

was pledged to the Hospital's **Because of you, we can**Capital Campaign

Our Hospital relies on the support of the community, and community fundraising plays a key role. Even though COVID-19 had a significant impact on local businesses from all sectors, we still saw community champions rise to the challenge with unique and innovative fundraising ideas – contributing any way they could!

In 2020 – 2021, of the \$4 million raised in cash gifts and commitments, over \$1.7 million was pledged to the *Because of you, we can* Capital Campaign, including over \$300,000 in anonymous pledges.

This is the largest and most significant campaign in the Foundation's history.

Of the total \$43 million goal, \$30 million represents the community share of the redevelopment project.



The Rotary Club of Alliston



Stevenson Farms and Harvest Spa



Wray's Pharmacy

Pledges from our committed donors and community leaders have helped us get that much closer to a revitalized Emergency Department, doubled square footage of the Hospital, refreshed outpatient rooms, birthing suites and laboratory and triple the amount of parking spaces.

> "As our population continues to grow, our Hospital remains the same. It's time that Stevenson gets the redevelopment that they deserve."

RANDY GREENMAN, WRAY'S PHARMACY –
GUARDIAN PHARMACY OWNER

Celebrate some of this year's highlights that you made possible:



50/50 was a win/win!!

In November 2020, SMHF kicked off a four-month series of 50/50 lotteries. Extremely popular, winners won big and the net revenue of \$19,845 contributed to the Because of you, we can Capital Campaign and redevelopment of Stevenson Memorial Hospital.

Draw winners were ecstatic about their winnings. The Kala family (pictured) put some of their winnings towards their children's education, and two winners graciously donated back to the Stevenson Memorial Hospital Foundation.

REVVING UP FOR REVITALIZATION RAFFLE

Three lucky people Triumphed!

With a generous donation of a 2019 Triumph Bobber Motorcycle from the Rizzardo Brothers (Previn Court Homes) valued at \$14,500, the Revving Up for Revitalization Raffle launched in July 2020. Second place was a Traeger Tailgater BBQ with two Grilling Boxes, compliments of Alliston Home Hardware Building Centre and Country Meat Cuts & Lucy's Kitchen, and

third prize was a cocktail for a cause with a gift basket donated by Beattie's Distillers. Thank you to the generous donors and ticket purchasers who made this raffle a success!





NOVEMBER 26, 2020

Home for the Holidays was the Stevenson Memorial Hospital Foundation's first-ever virtual holiday event – a foodie's dream fundraiser! This unique holiday event included a gourmet takeaway dinner and dessert, virtual cooking demos by the Nottawasaga Inn and Murphy's Farm

Market & Bakery, as well as a bustling online silent auction. The event was hosted by Paul Lafrance, television personality on HGTV Canada, and Canadian Country Singer Nicole Rayy and raised \$14,179 towards the most urgent needs at Stevenson Memorial Hospital.

















Champ Burger is a Real Winner

Through a month-long, in-store poutine promotion, our friends at Champ Burger (Alliston) raised \$1,964. Two dollars from every poutine sold in December 2020 supported the priority needs at Stevenson Memorial Hospital. This was Champ Burger's first fundraising endeavour to support the SMHF and it thrills us that they are eager to do more community fundraising to support their local Hospital.

Lifebeats CPR can't be Beat

To celebrate 30 years teaching First Aid and CPR in Simcoe County, Mia Smilsky, Lifebeats Owner & Instructor, planned two 'by donation' infant and child CPR classes. Her first class in February, 2020 was a big success, raising \$1,130. 100% of proceeds will be donated to support the most critical equipment needs in

equipment needs in Stevenson Memorial Hospital's Emergency Department. LIFEBEATS First Aid

"We are so lucky to have a hospital in New Tec, and we recognize they need to fundraise to keep the hospital there for us when we need them."

MIA SMILSKY, LIFEBEATS FIRST AID OWNER & INSTRUCTOR



Beer Store Empties Provide Full-on Fundraising Response

The Schomberg Beer Store raised more than \$4,400 for the Stevenson Memorial Hospital Foundation through its empties return program! Combined with The Beer Stores in Alliston, Tottenham & Shelburne, \$8,434.55 was donated to the SMHF. Thank you to everyone who donated their empties!







A Walk to Remember

Imagine the shock of discovering your loved one has no vital signs. Mary Charman lived that nightmare: One morning, she woke up to find her husband, Bill, was unresponsive.

She thought she'd lost him.

A CT scan revealed that Bill had suffered a brain aneurism while he slept. After being stabilized at Stevenson, Bill spent two months in the ICU at St. Michael's Hospital in Toronto. And then – once he was able to breathe again on his own – Bill was transferred home to Stevenson. "With his family by his side, it felt like home," Mary recalls.

Bill had a long road ahead: he couldn't speak... he couldn't walk... he couldn't even lift a spoon to feed himself. The incredible health care team at Stevenson helped him set little goals along the way to accomplish his ultimate goal of walking his daughter down the aisle on his granddaughter's wedding day.

For Bill, learning to walk again was terribly difficult. The first day Bill was able to walk without being supported was a very big day! One of his physiotherapists, Heather Venhuizen, remembers, "We were so proud of him; we all had goosebumps that day."

And after weeks of not speaking, Bill simply said the only thing he COULD say; he said 'thank you!' with tears in his eyes.

During Mary's time at Stevenson, supporting her husband Bill, she saw first-hand the difference that the generosity of Stevenson Memorial Hospital Foundation donors make – and continue to make – in countless lives, not just Bill's.

Bill did walk his daughter down the aisle and it was more than a dream – it was a miracle, and he did it thanks to the staff at Stevenson and very generous donors like you!





After suffering from an aneurism, at age 74 Bill found himself having to learn to walk again. Bill was able to achieve his goal of walking his daughter down the aisle at his granddaughter's wedding thanks to the excellent care he received at Stevenson Memorial Hospital.

Increasingly, people are expressing their gratitude

BY DEFINING THEIR LEGACY THROUGH A LEGACY GIFT TO THE STEVENSON MEMORIAL HOSPITAL FOUNDATION

As long-time supporters, Sue Leach and Dave Green **pledged \$50,000** to the *Because of you, we can* Capital Campaign. Sue and Dave chose to honour their lifelong dedication to philanthropy and community service by updating their Wills to support the SMHF, leaving a meaningful and lasting legacy. Bequests and legacy giving are important to ensure quality health care close to home for future generation.



"To us,
this is what
community is
all about."

SUE LEACH

Because of you, we can care for the community for years to come

Today, our Hospital is a valuable asset for this community – but what about the future? How will the next 50 years unfold at Stevenson Memorial Hospital? How can we ensure that your Hospital is here for your children and your children's children?

A creative solution is through a gift from your assets – a Legacy Gift – realized after your lifetime, a gift that leaves a legacy for your children and their children. Creating a **Legacy of Care** that identifies the Stevenson Memorial Hospital Foundation will help to build a healthy future that families will benefit from for generations to come.

I give because... I want to give back to help others

After making plans to take care of my children and grandchildren, I made arrangements in my Will to leave a Legacy Gift to the Stevenson Memorial Hospital Foundation. Having lived in this community for 27 years, I've seen the Hospital grow over time and I'm deeply grateful for the care that Stevenson Memorial Hospital provided to my late wife. I know that more and more people are calling our community 'home' and that the Hospital needs to expand. I don't consider myself to be wealthy, but I've lived a good life and I want to give back to help others. - A Legacy Donor

71 Legacy Bonor



Community Caring during COVID-19

This past year was hard for everyone, but in light of the many challenges, community support came pouring in through donations of N95 masks, examination gowns, hand sanitizer, elastic laces,

protective suits, face shields, hand-made masks, 3D mask clips, financial contributions, and not to mention meals, beverages, baked good, flowers, produce, letters and signs of encouragement. Thank you to all the businesses and individuals for your ongoing support. Your contribution made a significant impact in bringing a smile to the faces of Stevenson Memorial Hospital's frontline workers!



HONDA CANADA FOUNDATION

A Special Thank You!

A special thank you to the Honda Canada Foundation (HCF) and Honda of Canada Mfg. who went above and beyond this year and donated PPE, built a temporary COVID unit at SMH during the early stages of the pandemic and **donated \$100,000** to the Stevenson Memorial Hospital Foundation's COVID-19 Pandemic Response Fund. They are true partners in strengthening community health care, and we are grateful they are by our side.



Celebrating Ann Hamby

Like many, Ann Hamby, longtime Stevenson Memorial Hospital (SMH) Auxiliary member, went above and beyond this past year and played a key role in keeping our community and SMH health care team safe.

Ann coordinated the SMH Auxiliary's cloth mask-making initiative when supply was short: producing **94 face coverings!** Ann didn't stop there. She also made **173 scrub caps** to protect staff while intubating patients, and also offered up her house as a mask drop-off point, where she collected **over 3,500 masks** from church members, quilt guilds, choirs and others who were pitching in.

Ann is a skilled seamstress and this isn't the first time that Ann

"People were really trying to help out in the best way they could." ANN HAMBY

has offered up her talent to support the Stevenson Memorial Hospital Foundation. Prior to the pandemic, she donated baby blankets, and also made quilts for raffles and auctions.

Ann has a long history with her local Hospital, as her sons were born there, and Stevenson Memorial Hospital's quick reaction and helipad saved her granddaughter Sarah's life in 2012.

"It feels good to give," is Ann's motivation to volunteer and support her community Hospital.

Because of me.

We still pad!

Ann Hamby at the launch of Because of you, we can

Ann is a role model to us all and holds a special place in the hearts of everyone at the Stevenson Memorial Hospital Foundation.

Impact Doubled

In response to the COVID-19 pandemic, The Morningview Foundation generously matched all donations from May 1st, 2020 onwards – dollar-fordollar – up to \$150,000.

The SMHF received \$151,337 in donations, which exceeded the match goal! Match funds

contributed to the Stevenson

Memorial Hospital Foundation's COVID-19 Pandemic Response Fund.

Thanks to our generous community, the COVID-19
Pandemic Response Fund
raised over \$620,000 including
PPE donations. Funds raised cover the costs of equipment, supplies, and other priority needs as the Hospital fights the pandemic on the frontlines.

"We are grateful for the Hospital staff who are working hard to keep everyone safe. Our hope is this matching gift inspires the community to rally behind SMH, and together we can make a real difference."

THE MORNINGVIEW FOUNDATION





"I am incredibly proud of our team of staff who continued to manage this project amongst many competing demands during the pandemic."

JODY LEVAC, PRESIDENT AND CEO, SMH

In early February, SMH admitted their first patient in the new High Acuity Unit (HAU). This is a milestone that the staff are very proud of as the construction was halted on the project in spring 2020 due to the onset of the COVID-19 pandemic. Despite the competing demands, the staff and leaders at SMH continued with the project

and are thrilled with the outcome. These additional four inpatient beds and newly renovated space provide the right environment to ensure optimal care for patients with advanced care needs.

Jody Levac, President and CEO, SMH comments, "This is a significant improvement to our facility as we wait for the redevelopment of our Hospital. Within our dated infrastructure we will continue to strive to enhance the patient experience until we receive an approval from the Ministry to move forward with revitalizing our Hospital." Carrie Jeffreys, VP Clinical Services & Chief Nursing Executive, SMH

adds, that because of generous donors like you, "South Simcoe community members will continue to receive the care they need, close to home."

We continue to fundraise to support additional costs related to the build, including equipment and technology not covered by the government and to date have raised, \$248,700 to help fully equip the new space.



TOP: First inpatient to the new HAU. **BOTTOM:** Our HAU nursing staff spent time in Southlake Regional Health Centre's ICU training with Dr. Barry Nathanson (SMH Chief of Staff and Southlake Medical Director, Critical Care Services) in preparation for our new unit opening.

"Thank you to all
Stevenson Memorial Staff!
We appreciate your
steadfast care during these
extraordinary times."

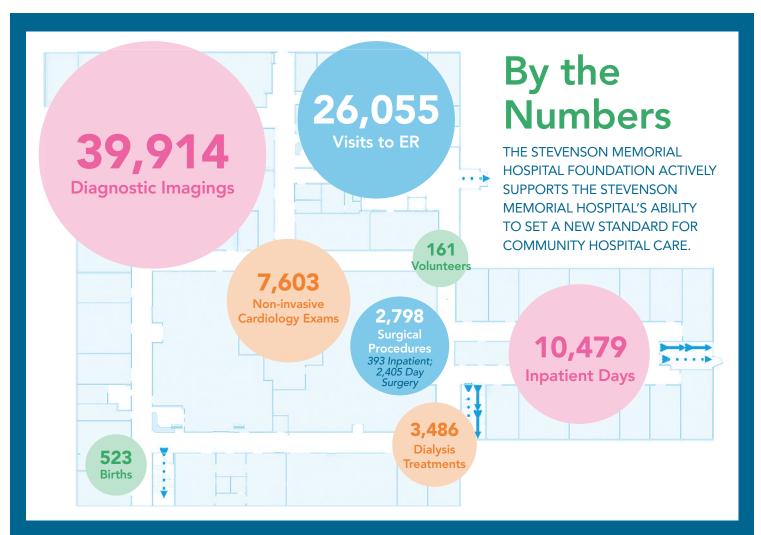
BARBARA

"Dear Frontline Workers – Our hats are off to you! Without your involvement and tireless care, the system would not be able to cope."

LARRY AND THERESA

"I can't say enough about the wonderful nurses at this hospital. Wonderful, just wonderful!"

J. HAMMOND



Our patients come from far and wide and so, too, do our donors

NUMBER OF DONORS WHO CONTRIBUTED \$1,000 OR MORE IN 2020 - 2021

138 donors from Alliston • 22 from Toronto • 15 from Tottenham • 14 from Beeton • 11 from Barrie • 10 from Everett • 8 from Cookstown • 6 from Mulmur • 4 from Angus; Mono • 3 from Bond Head; Markham; Mississauga; Utopia • 2 from Amaranth; Innisfil; King; London; Loretto; New Tecumseth; Oakville; Orangeville; Ottawa; Thornton • 1 from Aurora; Ayr; Baxter; Bracebridge; Bradford; Brampton; Burlington; Churchill; Egbert; Elmvale; Espanola; Essa; Etobicoke; Hamilton Township; Lisle; Maple; Melancthon; Midhurst; Nobleton; North York; Palgrave; Port Perry; Richmond Hill; Rosemont; Salt Spring Island; Seguin; Slate River; Thornhill; Uxbridge; Vaughan; Waterloo

With a leadership gift, you can join a select group of Transformer Level Supporters for whom we are especially thankful:







\$1M

2020 - 2021 FOUNDATION DONORS

Over \$100,000

Helen E. Francis RN 1984 and Ormond W. Francis Honda Canada Foundation Morningview Foundation The Nottawasaga Foundation

\$50,000 - \$99,999

Anonymous (3) Rizzardo Bros. Sam & Cheryl Greenwood The Bickle-Wilder Foundation

\$25,000 - \$49,999

Anonymous (2) C17media CMA Foundation Royal ProResp Inc.

\$10,000 - \$24,999

Anonymous (2) Annette & Ron Beausaert Bertram Construction (Ontario) Ltd. Bill & Darlene Blendick Estate of Kenneth Cole **Country Meat Cuts** Ron Fenton Gail & Leonard Gibson Susan Leach & David Green Rick & Debbie Hudson Innisfil Community Foundation Robert & Patricia Jackson Joyce & Lorne Peters Rotary Club of Alliston Charitable Fund Vito Rizzardo John Thomson V. Watson Estate

\$5,000 - \$9,999

Anonymous (3) Sylvia & Klaus Bogner Bruno & Britta Conzelmann Currie Truck Centre Flato Developments Inc. -Shakir Rehmatullah Mary & Keith Foster Doug and Julia Goebel Joan & Paul Kerr Gary Laakso McDonald's Restaurants - Alliston & Angus Wayne McGilvray Palgrave Loyal Order Lodge #288 Royal Canadian Legion, Charitable Foundation Leanne Steiner

Stevenson Farms & Harvest Spa Boston Pizza (Alliston) Julia & Jeff Stubbs The Beer Store The Co-operators Walter & Marcia Unger Wardlaw Farms William & Kimberly Wray

\$1,000 - \$4,999 Alliston Kind Dentistry, Drs. Kirsh-Lo-Kula Alliston Print & Litho Inc. Anonymous (15) Carol Austin & Kurt Diener (Concession Road Mercantile) Banting Memorial High School William & Margaret Barber Linda Beckstead In Memory of Anna Billingsley Briway Carriers Inc David & Cheryle Buchanan Craig & Colleen Butler Champ Burger Alliston Allan Chartrand Terry & Anna Cheaney Bob & Marian Constantine Cookstown Antique Market -Bill & Diana Robinson, Owners Linda and Michael Copplestone Shelly & Tom Cunningham Brian Dallyn Doner-Horsley Insurance Brokers Ltd. William & Elsie Edgar Paul & Linda Edmonds Ernie Dean Chevrolet Buick GMC Marjorie & Raymond Forsey Funding Innovation Garry Mercer Trucking Paul & Susan Gastaldi Paul & Margaret Gilmore Randy Greenman Dr. Nigel & Mrs. Ruth Gripper Lois & Joe Gurowka **HJV** Equipment Marilyn & Hart Holmstrom

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Jehan Lami In Memory of Nick Lash Deborah Leach-Sartor and Sheila Leach Lois Livingston Tim & Bonnie Macdonald Joseph & Tori Madsen Madsen Family Bob & Donna McCarthy McCarthy Electrical Contracting Richard & Jann Mclachlan Jennifer McCreary Darlene Mcleod Milligan Energy Inc. B. Monaghan

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Every effort has been made to ensure that this list of supporters is accurate for the period of April 1, 2020 – March 31, 2021. If your name has been missed or a mistake has been made, please accept our sincere apology and contact us at foundation@smhosp.on.ca or (705) 435-6281 x2351. We also express our deepest appreciation to all of our donors, event attendees and sponsors, and gift-in-kind donors for their generous support throughout the year.

2020 - 2021 FINANCIAL HIGHLIGHTS

THE FOUNDATION WAS ABLE TO BUILD ON THE PREVIOUS YEAR'S FUNDRAISING EFFORTS, RAISING MORE THAN \$4 MILLION IN CASH AND PLEDGE COMMITMENTS IN 2019/20.

DISBURSEMENTS: \$1,274,985



INFORMATION
TECHNOLOGY 41%

\$522,675



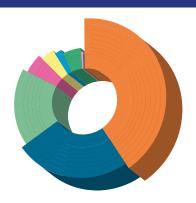
LEVEL 2 INTENSIVE CARE UNIT (HAU) 24.6%

\$314,031



OPERATING ROOM 17.6%

\$223,811



REVENUE: \$2,841,473



AMBULATORY CARE **5.5%**

\$70,798



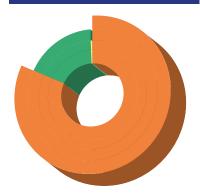
REDEVELOPMENT PROJECT 4.6%

\$58,733



HOSPITAL LABORATORY 3.5%

\$44,641



DONATIONS & EVENTS \$2,331,562 82%

STMENT INCOME *\$495,554 17.5%

ALL OTHER \$14,357 0.5%



(includes all receipted/non-receipted fundraising revenue and fundraising expenses)

OBSTETRICS & GYNECOLOGY 2%

\$25,462



EMERGENCY
DEPARTMENT 0.8%

\$10,085



OTHER CRITICAL NEEDS **0.4%**

\$4,749

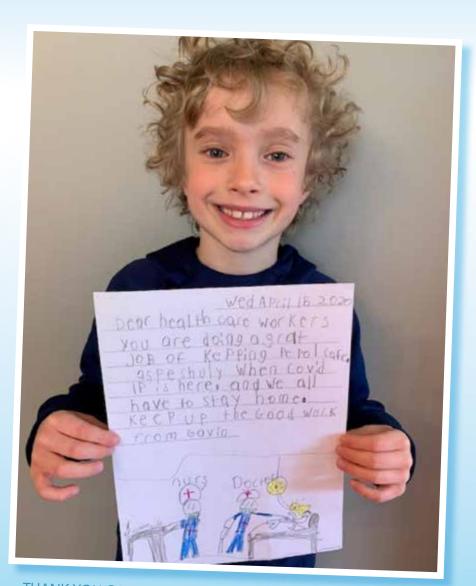
Some examples of critical equipment and technology purchased, thanks to donor dollars include:

Trauma Stretcher in the Emergency Department

Trauma Stretcher in the Emergency Department
Completion of new 4 bed Intensive Care Unit (High Acuity Unit)
Power Pro IT Ambulance Cot in the Obstetrical Unit
DeSoutter Cast Saw in the Ambulatory Care Unit

The Stevenson Memorial Hospital Foundation is committed to ensuring every gift we receive is stewarded with the utmost care and integrity and that your gifts have the greatest possible impact to patients receiving care at SMH. It is with this in mind that we are always looking to improve both the costs to raise a dollar and return on investment ratios in keeping with industry and internal benchmarks.

Please visit https://transformingstevenson.ca/about-us-our-mission/ to view our audited financial statements



THANK YOU GAVIN and to everyone who provided love and support to our Stevenson Superheroes!

We are very thankful for our

2020-21 Board of Directors

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Tim Macdonald, Vice-Chair
Boris Pavlin, Treasurer
Tom Tworzyanski, Secretary
Darlene Blendick
David Buchanan
David Green
Darlene Mcleod
Lealand Sibbick



200 Fletcher Crescent PO Box 4000 Alliston, ON L9R 1W7

We would love to hear from you:

705-435-6281 x2351 foundation@smhosp.on.ca transformingstevenson.ca

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