

2021-22
**Because of you, we can
Campaign Cabinet**

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Carla Beckett
Bill Blendick
Alicia Cachia
John Clarry
Paul Edmonds
David Green
Ann Hamby
Brenda Holland
Fayaz Kala
Jody Levac
Carole Madsen
Jennifer McCreary
Darlene Mcleod
Patricia Middlebrook
John Murray
Dr. Matthew Myatt
Nancy O'Halloran
Boris Pavlin
Ken Pratt
George Scott
Krista Tomini
Tom Tworzyanski
Dr. Ted Vandevs
Kim Ytsma

2021-22
**Board of
Directors**

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VICE-CHAIR:
Tim Macdonald

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David Green
Fayaz Kala
Jennifer McCreary
Darlene Mcleod
Nancy O'Halloran



**Land
Acknowledgement
Statement**

We respectfully acknowledge that the land which Stevenson Memorial Hospital Foundation resides on is the traditional territory of the Anishinaabek Nation.

We would also like to acknowledge the enduring presence of the Indigenous Peoples of this region, specifically, the Chippewa Tri-Council First Nations comprised of the Beausoleil First Nation, the Chippewas of Rama, and the Chippewas of Georgina Island.

We acknowledge the Moose Deer Point First Nation, the Wahta Mohawks, the Georgian Bay and Moon River Métis Councils in this region.

Finally, we also recognize that the Wendat and the Haudenosaunee Nations have also walked on this territory over time.

Stevenson Memorial Hospital Foundation
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Alliston, ON L9R 1W7

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transformingstevenson.ca

Charitable Registration # 119173235 RR0001



Impact Report

2021-22



DESIGN: wishart.net





**YOUR DONATION
IMPACTS LIVES:**

Last year, Stevenson managed more than 31,500 Emergency Room visits, an increase of 20%. Our success was made possible because of the advancements made possible by generous people like you

**Message from the
Board Chairperson and
Chief Executive Officer**



IMPACT: That word carries a lot of weight!

For more than two years now, we have seen the impact – both good and bad – that the coronavirus pandemic has had on our world, our way of life, and our community. While some things are out of our control, we’ve seen time and again that we have the capacity to drive positive impact here at home.

Your impact is no more apparent than right now, during Stevenson Memorial Hospital Foundation’s *Because of you, we can* Campaign. As we continue to grow closer to our goal of \$43 million, all of the changes and improvements – *all of the lives changed* – are because of you.

That is real impact!

Our donors, supporters, and volunteers all came together over the last year to create real impact. Over the last year, with your support, we have raised \$3.5 million in new cash and pledge commitments to transform Stevenson. Over the course of our last fiscal

year, our hospital provided the equivalent of 10,811 days of inpatient care and assisted with nearly 600 births.

Incredibly, Stevenson managed more than 31,500 Emergency Room visits. That’s 20% more than last year, and it could only happen because of the advancements made possible by our donors.

We know that it can sometimes be difficult to see the true impact of your giving. But, because of you, we have been able to help thousands of patients and their families access the care they need. While that’s already an incredible number, just think of the impact that you’ve had on their lives.

From all of us at the Stevenson Memorial Hospital Foundation – *from our Board of Directors and our staff* – we want to extend a truly heartfelt thank you for making our impact over the last year possible. As we continue to grow and adapt to the needs of

our community and residents, it is only possible thanks to supporters like you.

Because of you, we can is more than just a Campaign name. *Because of you, we can* transform Stevenson. *Because of you, we can* provide world-class health care.

Thank you for making an impact,

Boris Pavlin
Board Chairperson

Mary Thomas
Chief Executive Officer

A Message from the President and CEO, Stevenson Memorial Hospital

As our staff continue to persevere through the pandemic and provide excellent, high quality health care services to our patients day in and day out, I am inspired by what our team was able to achieve in the 2021-22 year. As always, I am proud and privileged to be the President and CEO of Stevenson Memorial Hospital (SMH) and will highlight a few of the hospital's accomplishments over the past year.

An incredible amount of work and planning went into our accreditation process with Accreditation Canada in November, 2021 in which we received Exemplary Standing, the highest standing awarded. Their final report included that SMH had met 98.5 per cent of the criteria evaluated, which is an increase from 96.3 per cent of criteria met in 2016. SMH was noted to have excelled in the areas of COVID-19 pandemic management, implementation of the Health Information System (HIS – SHINE project), health information – Patient Connect portal, redevelopment progress, growth in staffing/leadership roles and overall caring committed staff, physicians and leaders.

In February, 2022 we opened a COVID-19, Cold & Flu Clinic in partnership with community

physicians, providing assessments to those with mild to moderate symptoms who choose to receive in-person care. Our COVID-19 Assessment Centre continues to provide weekly COVID-19 testing services, and to date, over 36,000 swab tests have been completed by our staff. This is a service that we are proud to offer our community, and one that we know our community members are grateful to have locally.

We were pleased to have two visits by the Premier of Ontario in the past year, and in March, 2022 we received approval from the Ministry of Health on our Stage 2 proposal for a redeveloped hospital and approval to move to Stage 3 of the process.

This is the most significant milestone to date, moving the hospital one step closer to building the much-needed expansion. The completion of Stage 2 allows the hospital to begin detailed architectural design work that will finalize the layout of the new expansion and how it is integrated with the existing hospital. This will be a major step toward being able to begin construction.

I thank the community for their continued support as we work towards our hospital's redevelopment. I know that

the process is a marathon, not a sprint so I appreciate all of the dedication and support throughout the journey. Donors have continued to make an impact and shown that this community is behind the project, which is so important. It couldn't be possible without you.

I will continue to keep our redevelopment project at the forefront and ensure that this community receives the expanded and revitalized hospital it deserves.

With gratitude,



Jody Levac
President and CEO
Stevenson Memorial Hospital



Redevelopment Update

Your hospital is the heart of our community. As our community grows, we need to grow with it. While Stevenson Memorial Hospital continues to serve on the front-lines of the COVID-19 pandemic, we continue to work toward a redeveloped hospital for the communities in South Simcoe and surrounding areas.

Because of you, we have now raised over 65% of our \$43 million Campaign goal in donations and future pledges towards Stevenson's redevelopment.

Because of you, we are closer than ever to a revitalized hospital with cutting-edge equipment and comfortable, modern spaces for optimal patient care.
Because of you, we can.



The revitalized Stevenson Memorial Hospital will feature:

A greatly expanded
Emergency Department

Preservation of our
helipad and a new
ambulance bay and
garage adjacent to the
Emergency Department

Increased number of
patient rooms in the
Inpatient Care Unit

Construction of a new
quiet room for Inpatient
Care

Our Surgical Services
Department will more
than double in size

There will be new clinic
rooms in Ambulatory Care
(and dedicated spaces for
consults/procedures)

A much larger, newly
outfitted Diagnostic
Imaging Department

An enhanced Birthing
Unit with new labour and
delivery rooms, reception
and family/waiting area

Renovations will also be
made to many other areas
of the hospital





YOUR DONATION IMPACTS LIVES:

Over \$3.5 million was raised to directly impact patient care



Annual Priority Needs

Your Dollars At Work

The Stevenson Memorial Hospital Foundation (SMHF) supports the needs of Stevenson Memorial Hospital (SMH) by raising funds for capital projects and equipment. Local governments rarely fund the purchase of hospital equipment, which means we depend on philanthropic donations to meet this critical demand.

In 2021/22, over \$3.5 million was raised in new cash and pledge commitments through the generous support of individuals, businesses, corporate donors and granting foundations. Funds raised supported the purchase of equipment, technology and renovations essential to both advancing patient care and the redevelopment of Stevenson Memorial.

Over \$100,000 was designated towards the remaining balance of Stevenson's four bed, Level 2 High Acuity Unit (HAU), which opened in January 2021.

Other equipment needs funded by the SMHF include a Bladder Scanner for the Emergency Room, Ultrasound Vascular Handheld Unit – Dialysis Department, Automated External Defibrillator for the Ambulatory Care Clinic, Blanket Warmers, Incident and Patient Feedback Database Interfaced to Meditech (Datix) and many other infrastructure and technology upgrades.

Because of you, exceptional health care is available close to home for those who need it today, and a revitalized Stevenson is on the horizon to meet the future needs of patient care in South Simcoe.

YOUR IMPACT AT A GLANCE:

Completion of Stevenson's 4-bed, Level 2, High-Acuity Unit (HAU)

Bladder Scanner for the Emergency Room

Ultrasound Vascular Handheld Unit for the Dialysis Department

Automated External Defibrillator for the Ambulatory Care Clinic

Blanket Warmers

Incident and Patient Feedback Database interfaced to Meditech (Datix)

Many other infrastructure and technology upgrades

YOUR IMPACT: Blanket Warmers

As we continue to make large improvements to critical departments, sometimes it's the smallest changes that make a huge difference to those receiving care at Stevenson Memorial Hospital. Last year, one of our purchases from the *Because of you, we can* Campaign was blanket warmers.

"Every patient at Stevenson is, first and foremost, a person. When faced with an illness or pain, comfort is one of the most important things we can provide to those receiving care. In the middle of the night, without visitors, without the ability to move around and warm up, a comforting blanket can do more than just provide warmth."

– Trina Bell, Patient Relations and Projects Assistant, SMH

There is more to care than just medicine and diagnoses. Providing comfort, security, and warmth can be just as important. Because of you, we can provide that comfort.

YOUR DONATION
IMPACTS LIVES:

Stevenson Memorial Hospital 2021-22 By the Numbers



We know that it can sometimes be difficult to see the true impact of your giving. But, because of you, we have been able to help thousands of patients and their families access the care they need.



YOUR IMPACT:

Database Improvements

Delivering world-class healthcare requires a team of people, expert knowledge, and a holistic understanding of our patients. That's why one of our recent improvements has been integrating Meditech to improve our database.

With these improvements, our staff can track incidents, feedback, and automatically interface test results into our information system.

It might sound technical, but an efficient, complete database allows us to provide the care that our community members need and deserve.

Disbursements: \$840,082



INFORMATION
TECHNOLOGY 64.43%
\$541,301



LEVEL 2 HIGH ACUITY
UNIT (HAU) 14.07%
\$118,238



OPERATING
ROOM 8.17%
\$68,651



PHARMACY
3.99%
\$33,513



EMERGENCY
DEPARTMENT 3.55%
\$29,825



OTHER CRITICAL
NEEDS 2.44%
\$20,504



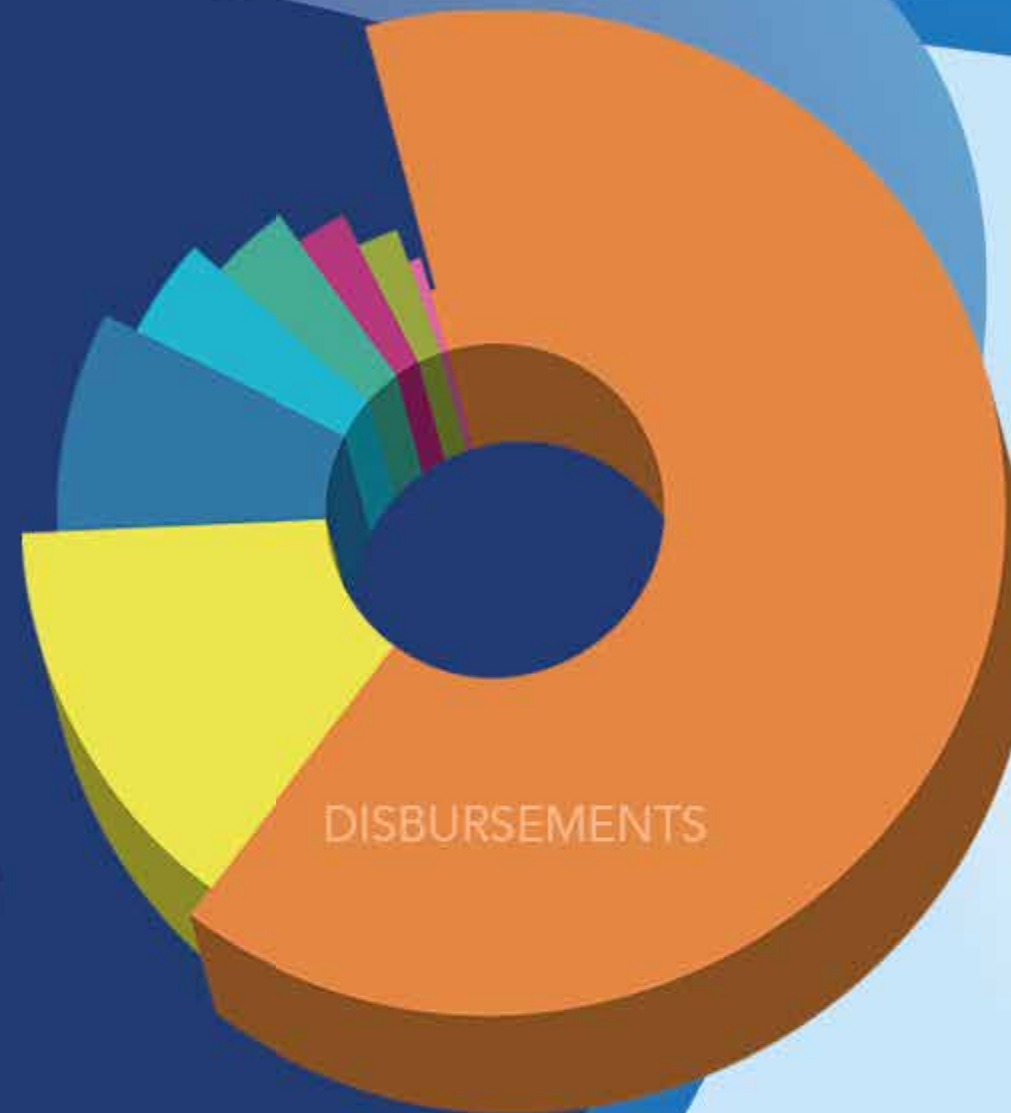
HOSPITAL
LABORATORY 2.17%
\$18,233



OBSTETRICS &
GYNECOLOGY 0.77%
\$6,432



AMBULATORY
CARE 0.41%
\$3,385



2021 – 2022 Financials



Expenses	Amount
Total Expenses	\$678,977
Fundraising to Expense Ratio	27%

Revenue Area	Amount	Percentage
Donations & Events	\$2,496,367	87.74%
Investment Income	\$347,701	12.22%
All Other	\$1,257	0.04%
Total Revenue	\$2,845,325	

The Stevenson Memorial Hospital Foundation is committed to ensuring every gift we receive is stewarded with the utmost care and integrity and that your gifts have the greatest possible impact to patients receiving care at SMH. It is with this in mind that we are always looking to improve both the costs to raise a dollar and return on investment ratios in keeping with industry and internal benchmarks.

Please visit
transformingstevenson.ca/publications/
to view our audited financial statements

Stevenson Memorial Hospital Foundation gratefully recognizes the following community supporters who have made a transformational commitment to the *Because of you, we can* Campaign of \$1M or above:



Thank you to the following individuals, businesses, and non-profit groups who made a philanthropic donation in the 2021-22 fiscal year. Your support, along with the support of many donors not listed, has made a direct impact on patient care in South Simcoe and the future of our community hospital.

Because of you, we can.

2021 – 2022 FOUNDATION DONORS

Over \$100,000

Anonymous (2)
Fred & Janet Brayford
Brian & Kathleen Gibson
Estate of Harold R. Krupp
Morningview Foundation
Richard and Jacob Buzbuzian Family Foundation
John G. Thomson
Town of New Tecumseth

\$50,000 – \$99,999

Anonymous (3)
Lynda Wheeler Foundation
McDonald's Restaurants – Alliston & Angus
Ontario Potato Dist. (Alliston) Inc. (OPDI),
In Memory of Gordon Cappuccitti

\$25,000 – \$49,999

Anonymous (1)
998802 Ontario Inc.
A Taxing Situation
Currie Truck Centre
Ernie Dean Chevrolet Buick GMC FCC
Boris & Alison Pavlin
Somerville Nurseries Inc.
Joe & Debbie Van Leeuwen
Kathie & Peter Viner
Lela Stephanie Zych

\$10,000 – \$24,999

Anonymous (4)
Elaine Allen
Annette & Ronnie Beusaert
Renie Clarke
Faris Team Real Estate Brokerage Alliston
Gail & Leonard Gibson
Leslie & Betty Hansplant
Joseph & Tori Madsen
Dareth & Joan Miller

Stevenson Memorial Hospital Auxiliary
Tim Hortons Alliston
V. Watson Estate

\$5,000 – \$9,999

Anonymous (4)
alctraCARES Community Support Program
Sylvia & Klaus Bogner
Briway Carriers Inc.
Canadian Tire Alliston
Cassidy & Joe RE/MAX
Gordon & Carolyn Cave
Bruno & Britta Conzelmann
Dr. J. Kula Dentistry Professional Corporation
Mary & Keith Foster
Doug and Julia Goebel
Peter & Diana Gordon
Ian & Ann Hamby
Inspection Channel
Alan & Brenda Lundy
Wayne McGilvray
In Memory of Alex & Gladys Morrison
Royal Canadian Legion,
Charitable Foundation
Gary Ryan
In Memory of Christine Syndikus
Mary Thomas

\$1,000 – \$4,999

Anonymous (22)
AGC Automotive Canada Inc.
Alliston and District Sportsmen's Club
Alliston Botanix
Alliston Print & Litho Inc.
Linda Beckstead
Fred Bennett
John & Joan Bertram
Carolyn & Al Blair
Bill & Darlene Blendick

Bond Head and District Lions Club Inc.
Bradley Design Consultants
David & Cheryl Buchanan
Carpenter Canada Co.
Richard Cauthers
Champ Burger Alliston
John & Lucy Clary
Bob & Marian Constantine
Cookstown Antique Market –
Bill & Diana Robinson, Owners
Cookstown Foodland
Country Concessions Ltd.
Brian and Julia Dallyn
Ian & Paula Duff
Paul & Linda Edmonds
Robert and Mildred Fraser
Paul & Susan Gastaldi
Charles and Ann Gattrell
Catherine & John Gerrie
Paul & Margaret Gilmore
Sam & Mary Gordon
Dr. Nigel & Mrs. Ruth Gripper
William D. Hawkins
Wayne & Cindy Hollingshead
Marilyn & Hart Holmstrom
Nancy Horsburgh
Scott Horsburgh
Peter & Jane Hubrecht
Funding Innovation
Jackman Foundation
Barry & Donna Jebb
In Loving Memory of Christine Jones
Joan & Paul Kerr
Mohammad Keshoofy
Dr. Kirsh & Dr. Lo –
Alliston Kind Dentistry
Murray & Betty Kleinstaub
Christine & David Knight
Mary Anne & Art Kovats
Anne & Wayne Kurney
Claude & Judith Lacasse

Robert Lange
In Memory of Nick Lash
Deborah Leach-Sartor & Sheila Leach
Bill & Ginette Leavoy
Randy & Dorene Lemire
Brian MacIntosh & Rita Kairys-MacIntosh
Paul & Jane MacLennan
Maggie MacMurchy
Pete Marshall
Jane Masters
Brigitte & George McCague
Bob & Donna McCarthy
McCarthy Electrical Contracting
R. Keith & Linda McCluskey
Catherine & Richard McCord
McDermott Insurance Brokers Ltd.
Richard & Jann McLachlan
Patricia & Gerald Middlebrook
Beatrice & Thomas Monaghan
Craig & Shirley Moyer
Norman & Millicent Murphy
Sandi Nemenyi
Donna Newell
Richard & Robin Norcross
NorthWest Healthcare Properties REIT
Oetiker Limited
Palgrave Loyal Orange Lodge #288
Henry Parasol
Loeland & Janet Parliament
Part Time CFO Services LLP
Margaret & David Pendlebury
Jean Perrin
Kenneth & Mary-Lee Phipps
Bonnie & Ken Pratt
Nora & Jim Priestly
In loving Memory of Gordon Rains
Frank Randell
Ross & Linda Reynolds
Mary G. Ronan
Charmaine & Bill Scott
James Simmonds

Spectra Aluminum Products Incorporated
Marjorie Stanclik
Stevenson Medical Staff Association
John & Helen Swinden
Mary & Ben Sybring
The Anderson Brenner Foundation
The Beach House Spa & Wellness
The Beer Store
The Club at Bond Head Ladies League
The Laidlaw Foundation
The Simcoe Free Church
The Tonglen Foundation
John & Anne Thomas
Lowell & Janet Tipping
Tottenham Christ Church Anglican –
The Family Market
Tottenham Foodland
Tottenham Paint & Paper, Susan Simon
Tottenham & Beeton District
Chamber of Commerce
Trevor's Roof Repairs
Trillium Ford Lincoln Ltd.
Ron & Jan Tweedy
Peter & Didi Valeriani
William & Norma Van Leeuwen
We Love Sound Inc.
Robert Wilkes
Zander Sod Company Limited

Every effort has been made to ensure that this donor list is accurate for the period of April 1, 2021 – March 31, 2022.

If your name has been missed or a mistake has been made, please accept our sincere apology and contact us at foundation@smhosp.on.ca or (705) 435-6281 x 2350.

Our Mission

We exist to raise funds for Stevenson Memorial Hospital by collaborating with our hospital, our community and our donors.



Our Vision

Inspiring community giving for hospital excellence.



I.C.A.R.E.

We are committed to being a leader in the donor experience, driven by our values.

Integrity We adhere to the highest ethical principles.

Collaboration We partner with our hospital, community and donors.

Accountability We are accountable to our donors.

Respect We embrace the diversity of our donors and our community.

Excellence We promote an environment of professional growth and development for staff and volunteers.

COMMUNITY PROFILE:

Canadian Tire Alliston

Without a strong community to partner with, the *Because of you, we can* Campaign would not be possible. For many years, one of our strongest community partners has been the Canadian Tire in Alliston.

Not only has Canadian Tire Alliston been supporting SMHF since 2006 – raising more than \$40,000 in the process – but they decided to engage the community in an event that has already seen success at another Canadian Tire location in Saskatchewan: Toffifee.

Community residents were challenged with buying enough boxes of the tasty treats to purchase an entire tower, which amounted to more than 2,000 boxes of Toffifee! Just sourcing that amount of Toffifee was difficult, much less selling it all in a short period of time.

But, with a supportive, caring community and motivated employees, more than 2,100 boxes were sold, resulting in a \$5,000 gift.

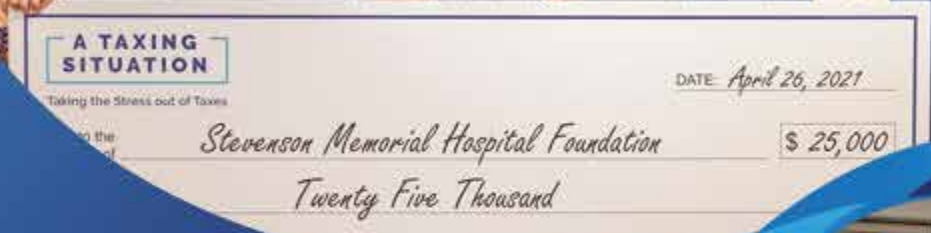
Canadian Tire Alliston owner Brad O'Neill said that the challenge took some time to gain its legs, but a push from SMHF's social media that challenged the community to topple the tower, it took off. Combined with in-store promotion and signs, the Toffifee tower never stood a chance.

O'Neill said that he has "been in communities where there isn't a hospital and people have had to drive considerable distances to receive any kind of health care. And I don't think we really realize just how fortunate we are to have a hospital in our in our community."

That's why O'Neill and his store took up the challenge. "So, in order for things like that to stay, we've got to help them do our part," he said. "To do our fundraising so we can see the hospital grow and continue to improve."

As we partner with businesses and individuals in our community, we are getting closer and closer to the \$43 million goal for our *Because of you, we can* Campaign. And it's these kinds of partners – partners like Brad and Canadian Tire – that give this Campaign its name.

With a community like this, we know that we can transform Stevenson and continue delivering exceptional health care, close to home.



IMPACTS OF THE PANDEMIC:

A Special Note of Gratitude

We could not end this report without extending two genuine thank-you messages. Even as we look to a future a little more normal than what we've been living through, we cannot ignore the reality of the last year.

For our local small businesses, we know that times have been extremely difficult. Small businesses are the life of a community, and we are privileged to have so many vibrant shops, restaurants, and companies here in ours. Despite the hardships of the last year, these same small

businesses continued to be strong supporters or our mission to expand our health care services. To all of these incredible partners, thank you.

And to our Auxiliary volunteers, we know that the pandemic fundamentally shifted the way you have contributed your time to Stevenson and the people we care for. You are a critical part of what makes Stevenson Memorial Hospital great. Without you, we wouldn't be able to provide the care that our community relies on. Thank you for all that you do.

It is because of our incredible partners and volunteers that we will be able to change even more lives and transform Stevenson together.

