



STEVENSON
MEMORIAL HOSPITAL
FOUNDATION



Impact Report

2022-23



Message from Our Leaders

The Success of our Community Hospital is Because of You!

If you've read any of our newsletters or followed us on social media, you've probably seen us use the word "community" a lot. It's not a complicated word, but here at Stevenson Memorial Hospital Foundation (SMHF), it's a word that means a lot.

Community includes the doctors, nurses, administrative staff, paramedics, health care providers, and everyone who comes into the hospital every day to provide world-class healthcare.

It includes the volunteers who selflessly give their time to assist those who need it most at Stevenson Memorial Hospital.

And community includes all the donors and supporters who make our work at the Foundation possible.

You might not know this, but SMHF relies solely on individuals, families,

foundations, and organizations to fund upgrades to our equipment and purchase new tools. That means donors like you have, in some way, assisted each of the **114,050 patients** who came to Stevenson Memorial Hospital last year.

What does that look like? Last year, it was **34,534** emergency department visits, **12,718** inpatient days, and **4,234** surgical procedures at Stevenson. Not only that, but we also welcomed **566** new faces to our community here in New Tecumseth.

All of that was only made possible because supporters like you donated more than **\$3.5 million** last year. Incredibly, that helped us fulfill a matching gift of **\$1 million** from The Morningview Foundation, further increasing the impact of each donation.

And your impact is real. Because of your support,

our ***Because of you, we can*** Campaign has now surpassed **70% of our \$43 million goal** of Transforming Stevenson. Over the past year, that has meant purchasing equipment such as new cardiac monitors, infant warmers and stretchers, and also projects such as renovating the Emergency Department workstation.

None of that would be possible without our community. So, from all of us at Stevenson Memorial Hospital Foundation, we want to extend a heartfelt thank you for making this past year possible.

Sincerely,

Boris Pavlin
Board Chairperson, SMHF

Mary Thomas
Chief Executive Officer, SMHF



A Message from the President and CEO, Stevenson Memorial Hospital

and partnering with the Capital Branch of the Ministry of Health to reach our goal of construction starting in 2025.

to our vision becoming a reality and I look forward to sharing the new plans once they are approved.

In the meantime, the donations and support our community have provided are so critical, and I thank you for your dedication to helping the SMH Foundation reach their goal with the **Because of you, we can** Campaign. Donors have continued to make an impact and shown that this community is behind the project, which is so important.

It couldn't be possible without you.

Thank you for supporting your community hospital.

With gratitude,

Jody Levac
President and CEO
Stevenson Memorial Hospital

In February, 2023 we launched a Transitional Care Program in partnership with Riverwood Senior Living. The program provides patients no longer in need of acute health care services an opportunity to transition out of hospital and into a local retirement residence, where they can receive additional rehabilitative services as they await their permanent bed, either at home or in a long-term care facility. A four-bed Transitional Care Unit (TCU) is available at Riverwood Senior Living, allowing patients to stay for up to 90 days free of charge.

I thank the community for their continued support as we continue to make improvements in the hospital and work towards our hospital's redevelopment. I know that it has been many years of planning, but we are getting close

The COVID-19 pandemic has eased over the past year, but the healthcare landscape has not been any less challenging. Our staff continue to provide compassionate care and high-quality services to patients, families and visitors around the clock and as a team, are here for our community. As always, I am proud and privileged to be the President and CEO of Stevenson Memorial Hospital (SMH) and will highlight some of the hospital's accomplishments over the 2022-2023 year.

We were pleased to have the Premier of Ontario visit in March of last year to announce our Stage 1.3 Functional Program (formerly Stage 2) and approval to move to Stage 2 Design and Detailed Planning (formerly Stage 3). We were thrilled to announce our appointment of Kasian Architecture as the prime consultant for Phase 1 of the redevelopment project – the new expansion, in January, 2023.

Along with Kasian, we have hit the ground running and completed a significant amount of work towards the project. Planning meetings, research, property reviews and more have been completed, and several staff and community partners have been engaged in reviewing and contributing to the design and intricate details of the new expansion. We look forward to continuing our work with Kasian



Redevelopment Update

Your hospital is the heart of our community. As our community grows, we need to grow with it. While Stevenson Memorial Hospital staff and physicians continue to provide high quality health care services daily, we continue to work toward a redeveloped hospital for the communities in south Simcoe and beyond.

Because of you, we have now raised over 70% of our \$43 million Campaign goal in donations and future pledges towards Stevenson's redevelopment.

Because of you, we are closer than ever to a revitalized hospital with cutting-edge equipment and comfortable, modern spaces for optimal patient care. **Because of you, we can.**

Here's what you can look forward to with a revitalized Stevenson Memorial Hospital:

Our Emergency Department will triple in size.

We will have a dedicated Emergency Department entrance.

We will have an enhanced Birthing Unit with new labour and delivery rooms, reception and family/waiting area.

We will have a much larger, newly outfitted Diagnostic Imaging Department.

We will have new bright, modern spaces for clinical areas.

Our Surgical Services Department will more than double in size.

Inpatient beds will increase from 38 to 47.

There will be dedicated access for ambulances and a new enclosed Ambulance Bay.

There will be newly enhanced parking lots for staff and visitors.

70%

100%

80%

60%

40%

20%

0%



Annual Priority Needs

Becoming Better Equipped to Serve You

As a community health care facility that services south Simcoe and its surrounding communities, the need to transform Stevenson is greater than ever. It's an unfortunate reality that Stevenson Memorial Hospital, like most Ontario hospitals, rarely receive funding from local governments for new equipment, despite how essential the equipment may be.

That's why we rely on gifts from those within our communities. It's because of the individuals and organizations supporting us that we can continue to deliver world-class care close to home.

In 2022-23, our revenue was over \$3.5 million in donations. These gifts allowed us to purchase new equipment such as halo bassinets for our youngest patients, stretchers, and cardiac

monitors, among other vital equipment.

The purchase of this equipment is **only** possible because of donations from people within the communities we serve. **Because of you**, we are closer than ever to reaching our goal of a revitalized Stevenson, which includes vital equipment and an extension that will more than double the size of the hospital.

Did you know?

Giving to our "Greatest Needs" means giving a gift without conditions on how it should be used. This allows us the flexibility to invest where funds are needed most to enable our medical staff to continue to improve community health care and save the lives of patients.



YOUR IMPACT: Cardiac Monitors

Cardiac monitors are a crucial tool in healthcare, particularly when it comes to patient safety. By monitoring a patient's heart rate and rhythm, healthcare professionals can quickly detect any irregularities and respond to serious complications. For patients with heart conditions, cardiac monitors can be the difference between life and death.

But it's not just patients with pre-existing heart conditions who benefit from cardiac monitors. These devices are also critical in emergency situations, like undergoing surgery or recovering from a traumatic injury. During these times, patients may be under anesthesia or sedation, which can affect heart function. By using a cardiac monitor, healthcare professionals can closely track a patient's heart rate and rhythm to ensure that everything is

functioning as it should be.

Because of your support, medical staff can gather accurate and reliable data about patients' heart function. That means better outcomes, improved safety, and greater peace of mind for both those in our care and their loved ones. With these new monitors, the staff at Stevenson Memorial Hospital know they are making a real difference in the lives of our community.

YOUR DONATION
IMPACTS LIVES:

Stevenson Memorial Hospital 2022-23 by the Numbers



YOUR GIVING MAKES A VERY REAL IMPACT ON OUR ENTIRE COMMUNITY:

Because of you, we were able to help over 114,000 patients and their families access the health care they needed through services at Stevenson Memorial Hospital.



YOUR IMPACT: Infant Warmers

World-class health care at Stevenson Memorial Hospital means providing the best possible care for all our patients, even those who are only a few minutes old. One of the most essential pieces of equipment in neonatal care is an infant warmer.

Infant warmers provide a stable, controlled environment that helps regulate a newborn's body temperature, preventing hypothermia and related complications.

"Since the acquisition of the new Panda Warmers, we have really noticed the positive impact they have had on our

unit, specifically when used in the OR for C-Sections.

The most common impact for the medical staff in our unit is the ability to get vitals and weight of newborns in the Operating Room without having to lean under the overhead heater, while eliminating the risk of head injuries. The design also allows better access to the babies by the medical staff and parents. The ability to more easily provide oxygen (CPAP) and suction makes a huge difference."

– Jodi Walker, RN, BScN,
Director of Perioperative and Maternal Child Services

For premature or low-birth-weight babies, maintaining body temperature can be a challenge. These warmers make it possible to provide the warmth and care these infants need to thrive.

Thanks to your support, we were able to invest in new infant warmers, meaning our medical staff improve outcomes for our youngest patients and ensure they receive the best possible start in life.

**Because of your generosity,
our total revenue was:**

\$3,535,600

Fundraising to
Expense Ratio:
21%

Disbursements: \$1,247,815



INFORMATION
TECHNOLOGY 43%
\$536,935



OPERATING ROOM
15.1%
\$188,538



OBSTETRICS &
GYNECOLOGY 15%
\$187,708



MEDICAL/SURGICAL
11.7%
\$146,407



EMERGENCY
DEPARTMENT 10.8%
\$135,097



PATIENT DIETARY
EQUIPMENT 1.9%
\$23,901



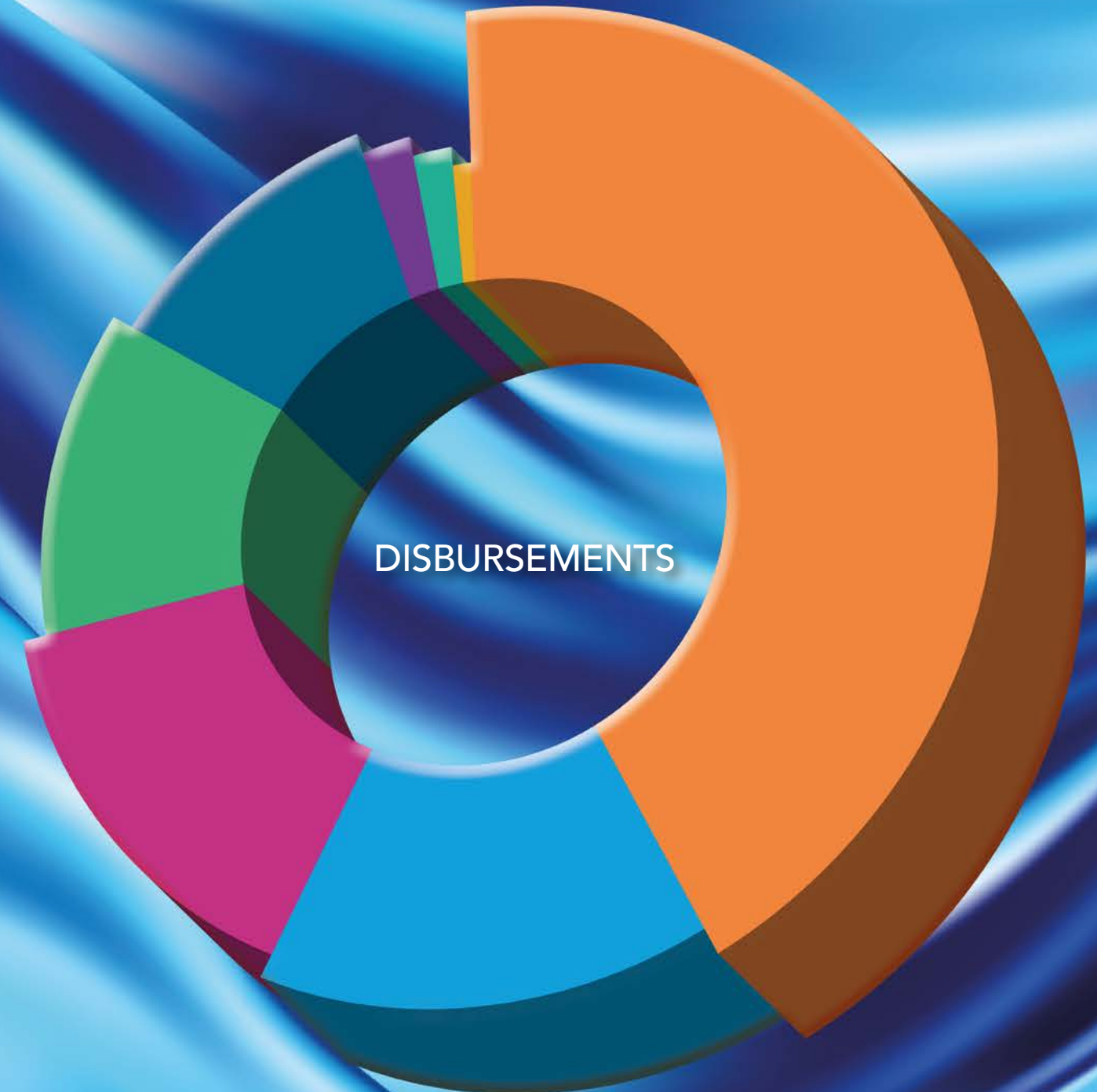
OTHER CRITICAL
NEEDS 1.6%
\$19,561



AMBULATORY
CARE 0.8%
\$9,668

The Stevenson Memorial Hospital Foundation is committed to ensuring every gift we receive is stewarded with the utmost care and integrity and that your gifts have the greatest possible impact to patients receiving care at SMH. It is with this in mind that we are always looking to improve both the costs to raise a dollar and return on investment ratios in keeping with industry and internal benchmarks.

To view our audited financial statements, please visit: transformingstevenson.ca/publications/



Stevenson Memorial Hospital Foundation gratefully recognizes the following community supporters who have made a transformational commitment to the **Because of you, we can** Campaign of \$1 million or more:



THE MORNINGVIEW FOUNDATION

Thank you to the following individuals, businesses, and non-profit groups who made a philanthropic donation in the 2022-23 fiscal year. Your support, along with the support of many donors not listed, has made a direct impact on patient care in South Simcoe and the future of our community hospital.

Because of you, we can.

2022 – 2023 Foundation Donors

Over \$100,000

**The Estate of Elizabeth Flood
In Memory of Nick Lash
The Maxwell and Ruth Leroy Foundation
The Sarjeant Company Limited
Township of Adjala-Tosorontio**

\$50,000 - \$99,999

**Anonymous (1)
The Arthur Family
Lynda Wheeler Foundation**

\$10,000 - \$24,999

Anonymous (4)
alectraCARES Community Support Program
The Anderson Brenner Foundation
Drury Funeral Centre
Gail & Leonard Gibson
Innisfil Community Foundation
Chris Key
Lois Livingston
Mary & Doug McKeen
Jim & Martha Patton
Nick, Ruth, Anna, Joel & Evan Ploeg
Stevenson Memorial Hospital Auxiliary
Township of Essa
Kathie & Peter Viner
V. Watson Estate
Estate of Maureen Wilson

\$5,000 - \$9,999

Anonymous (3)
Alliston and District Sportsmen's Club
Alliston Lions Club
William & Margaret Barber
Borden Metal Products Ltd.
Briway Carriers Inc.
Canadian Tire Alliston
Bruno & Britta Conzelmann

\$25,000 - \$49,999

**Anonymous (2)
Doug & Sue Drysdale
Honda Canada Foundation**

Lorne & Sandy Downey
The Egan Family Foundation
Faris Team Real Estate Brokerage Alliston
Mrs. Catherine Glynn-Littlejohn
Peter & Diana Gordon
Hallview Farms Inc., Mark & Katie Bagshaw
Stephen Le Quelenec
Deborah Leach-Sartor & Sheila Leach
Joseph & Tori Madsen
Wayne McGilvray
Marlene McLear
Robert & Margaret Milligan
The Peggy Hill Team
Ronan Realty Limited
Lela Stephanie Zych

\$1,000 - \$4,999

Anonymous (17)
Elaine Allen
Alliston Home Building Centre
Dr. Kirsh & Dr. Lo, Alliston Kind Dentistry
Alliston Print & Litho Inc.
Angus & District Lions Club
John & Joan Bertram
Bill & Darlene Blendick
Gwen & Douglas Brown
David & Cheryle Buchanan

**Estate of William Howard Lawson
Lucille & William Poole
Somerville Nurseries Inc.**

Trudy & Ken Burns
Andrea & BC Campbell
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Richard Cauthers
Champ Burger Alliston
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Cookstown Antique Market – Bill & Diana Robinson, Owners
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Country Concessions Ltd.
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Jack & Edna Hayles
Wayne & Cindy Hollingshead
Marilyn & Hart Holmstrom
Homelife Miracle Realty Limited
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Kevin Lord Memorial Foundation
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Marlina Vermeer-Korittko
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Moffatt's Mazda
John & Patricia Morrison
Craig & Shirley Moyer
Jennifer & Norm Munroe
Nurettin Nargul
New Tecumseth Optometry Clinic,
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Nottawasaga Photograph Club
Jim & Sheila Orton
Palgrave Loyal Orange Lodge #288
Henry Parasol
Loeland & Janet Parliament
Part Time CFO Services LLP
Paul Clarry Healthcare Infrastructure
Planning Inc.
Margaret & David Pendlebury
In loving memory of Gordon Rains
Douglas & Donna Reynolds
Ripleys Auto Service
Rotary Club of Alliston

Gary Ryan
The Simcoe Free Church
Don Smith
St. John's United Church
Marjorie Stanclik
Leanne Steiner
John & Helen Swinden
Ben & Mary Sybring
The Beer Store
Robert & Valer Thompson
Lowell & Janet Tipping
The Tonglen Foundation
Torelli Family
Tottenham Paint & Paper
Ron & Jan Tweedy
Walter & Marcia Unger
William & Norma Van Leeuwen
Michael Vear
Robert & Jacqueline Wallace
Robert Wilkes

Every effort has been made to ensure that this donor list is accurate for the period of April 1, 2022 – March 31, 2023.

If your name has been missed or a mistake has been made, please accept our sincere apology and contact us at foundation@smhosp.on.ca or (705) 435-6281 x2350.

Our Mission

We exist to raise funds for Stevenson Memorial Hospital by collaborating with our hospital, our community and our donors.

Our Vision

Inspiring community giving for hospital excellence.

I.C.A.R.E.

We are committed to being a leader in the donor experience, driven by our values.

Integrity

We adhere to the highest ethical principles.

Collaboration

We partner with our hospital, community and donors.

Accountability

We are accountable to our donors.

Respect

We embrace the diversity of our donors and our community.

Excellence

We promote an environment of professional growth and development for staff and volunteers.

COMMUNITY PARTNER:

McDonald's

At the heart of every community are the local businesses, owners, and employees who add to the vibrancy of our towns and neighbourhoods. Here in New Tecumseth, we're lucky to have the support of these stellar partners who make our **Because of you, we can** Campaign possible.

Rory MacKinnon is the owner/operator of three McDonald's locations in our communities—two in Alliston and one in Angus. Since he moved here with his family in 2004, Rory has seen how the population and development of New Tecumseth have exploded, bringing countless new families to the area.

He knew it was important to be part of Transforming Stevenson to serve all our neighbours, old and new, which is why he and his team are in the midst of their second \$50,000 commitment to support Stevenson.

Over the past year, McDonald's has been busy proving exactly what a partner can do. Last year, all three locations came together to raise \$10,000 to transform Stevenson with the 28th annual McHappy Day, the franchise's longest-running fundraiser.

On top of that, our local McDonald's locations show their support all throughout the year. This has included donating a filled McCafé® Loyalty Card in exchange for a \$2 donation to the hospital and, more recently, cookie campaigns that donate all proceeds to local charities, including SMHF.

Baked into each of those cookies is a five-cent donation to the Ronald McDonald House. While many might think that's money leaving the community, it gets added to the funds raised for the Ronald McDonald House Charities on McHappy Day and is designated to sponsor rooms for people from south Simcoe.

That's because community is part of the fabric of Rory's work culture. Though the Golden

Arches are an international symbol, the McDonald's in Alliston and Angus are locally owned and operated and employ many of our friends and family.

From the moment a new employee joins, usually onboarded by Rory himself, it's clear that work is more than just selling or making hamburgers. Each employee knows they live, work, and play in New Tecumseth and see the value in giving back and being part of a company that supports the very community they live in.

Most importantly, Rory says that partnering with Stevenson Memorial Hospital is a "symbiotic relationship" for businesses like his. It's not just writing a cheque once a year but a meaningful relationship that benefits the hospital and business alike.

More than that, it creates awareness about the needs of our growing community and how close we are to our goal. And, thanks to partners like Rory and his McDonald's locations, we're closer than ever to Transforming Stevenson.



With Gratitude and Appreciation

As we wrap up our impact report, we want to extend a thank you to everyone who made this past year such a resounding success: our community.

We've shared all the ways our community has made an impact this past year, despite all the challenges each and every one of us faced. While we all thought things might get a little easier with the worst of the COVID-19 pandemic behind us, we are all facing higher costs of living and the highest level of inflation in nearly four decades.

Despite that, the individuals, organizations, families, and foundations that make up our community came together to Transform Stevenson, helping us surpass 70% of our \$43 million goal.

It's this generosity and care that drives us at SMHF and ensures the staff at Stevenson Memorial Hospital can continue delivering world-class healthcare every day.

From all of us at Stevenson Memorial Hospital Foundation, thank you for an incredible year and all the lives you have changed.



2022-23
**Because of you, we can
Campaign Cabinet**

CHAIR:
Sylvia Biffis

CABINET MEMBERS:
Margaret Barber
Bill Blendick
John Clarry
Norm Depta
Paul Edmonds
David Green
Ann Hamby
Fayaz Kala
Jody Levac
Nicole Lord
Carole Madsen
Jennifer McCreary
Darlene Mcleod
Patricia Middlebrook
Julia Mullen
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Ken Pratt
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2022-23
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TREASURER:
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David Green
Fayaz Kala
Jennifer McCreary
Darlene Mcleod
Nancy O'Halloran

Land Acknowledgement Statement

We respectfully acknowledge that the land which Stevenson Memorial Hospital Foundation resides on is the traditional territory of the Anishinaabek Nation.

We would also like to acknowledge the enduring presence of the Indigenous Peoples of this region, specifically, the Chippewa Tri-Council First Nations comprised of the Beausoleil First Nation, the Chippewas of Rama, and the Chippewas of Georgina Island.

We acknowledge the Moose Deer Point First Nation, the Wahta Mohawks, the Georgian Bay and Moon River Métis Councils in this region.

Finally, we also recognize that the Wendat and the Haudenosaunee Nations have also walked on this territory over time.

transformingstevenson.ca

Stevenson Memorial Hospital Foundation

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(705) 435-6281 x2350

foundation@smhosp.on.ca

Charitable Registration
119173235 RR0001

