



2024-2025

Stevenson Memorial Hospital Foundation Annual Report



A 3D architectural rendering of a modern, multi-story hospital building. The building features a mix of light-colored panels and a white brick-like facade. A blue circular logo with a white 'S' is visible on the upper left side of the building. In the foreground, there is a paved sidewalk with a few people walking, including one person in a brown coat talking on a phone. To the left, a parking lot contains several cars, including a green sports car and a silver SUV. The sky is blue with scattered white clouds. A large blue circle in the upper right corner contains the text 'Stevenson Memorial Hospital Foundation' in white.

Stevenson Memorial Hospital Foundation

Message from the Board Chair and CEO

Dear valued members of our community,

It has been an incredible year for the Foundation. Through changes in leadership at both the Foundation and Hospital senior levels, we continue to work together to ensure services and equipment are funded to meet the needs of our community. We made remarkable progress on our **Because of YOU** campaign, whose sole purpose is to fund the expansion of a new facility on our hospital grounds while raising funds for the most advanced equipment.

As we move forward with a new vision and a new goal to raise \$80 million, we move forward with a new spirit. A spirit of collaboration, friendship, and determination to finally get the job done! This past year, we have undergone incredible change at the foundation. We welcomed many new volunteers, we approved a new campaign plan, we have funded \$1,484,528 to equipment and staff initiatives, and most importantly, we continue to see remarkable acts of philanthropic leadership like the pledged \$1 million matching gift from Brian & Kathy Gibson.

Your unwavering support—whether through donations, volunteering, or advocacy—continues to inspire us as we work to raise the funds needed to ensure Stevenson has access to the best facilities and technology to support our community.

This past year, we focused on advancing plans for the Hospital's Phase 1 by committing a \$1.7 million investment into Early Works, which is an essential step to ensure construction continues to move forward. We remain committed to ensure access to excellent, compassionate healthcare remains close to home.

None of this progress would be possible without YOU. Your kindness, trust, and support are the lifeblood of our foundation. Together, we are shaping a future where every patient, family, and community member can access the high-quality healthcare they deserve.

As we move forward, we invite you to stay engaged in support of our vision. Your ongoing involvement is vital as we make a lasting impact.

With heartfelt appreciation,




Dr. Ted Vandevs
Board Chair, SMHF




Frank Cerisano
Chief Executive Officer, SMHF

Because of *YOU*

EARLY WORKS COMMENCE, AND CONSTRUCTION IS ON THE WAY!

Our community's health depends on a hospital that can adapt to the changing needs of our families. Stevenson's new facility will be a state-of-the-art hospital, designed with flexibility, innovation, and compassion at its core. It will serve generations of patients, providing the latest technology, expanded space, and improved access to essential care.

Building this new hospital is a significant undertaking that requires the support of our entire community. While government funding covers the majority of the building costs, our donors play a crucial role in making the project a reality. Your generosity helps the hospital with advanced medical equipment, patient-centered technology, and comfortable, welcoming spaces for patients and their families.

With the Early Works phase well on its way, the Hospital initiated plans for the new facility are moving along with great enthusiasm and optimism. As a community, with your generous donations, we were able to commit \$1.7 million to this very vital step in the construction. At this point, the hospital is in the midst of selecting a principal company to build the new facility, and construction is on track to be complete in the Spring of 2029.

As we work over the years together to make the largest campaign in our history a success! We are counting on you, our loyal donors and volunteers, to join us for the journey.

KATHY AND BRIAN GIBSON \$1 MILLION MATCH INITIATIVE

Kathy and Brian Gibson demonstrated their dedication to our community's health by launching a \$1 million matching gift campaign to support Stevenson Memorial Hospital's new facility. This impactful initiative encouraged community members to amplify their donations, knowing their gifts would be matched dollar-for-dollar by the Gibsons' generous contribution.

This matching gift campaign was a vital part of this year's fundraising efforts toward building a modern, patient-centered hospital that will serve our community for generations to come. Every gift made was doubled, significantly accelerating progress for Stevenson's new facility and helping us meet essential future needs for equipment, infrastructure, and technology.

Kathy and Brian's leadership highlights the importance of community collaboration in shaping the future of healthcare. Their commitment not only inspires others to give but also drives meaningful change in our hospital's journey.

We are deeply grateful for their generosity and proud of what we achieved together in supporting Stevenson Memorial Hospital's future — because, together, we are building a healthier, brighter future for all.



SUPPORTING OUR ANNUAL NEEDS AND EQUIPMENT FUNDING

Every year, supporting our hospital's ongoing needs is essential to ensure we can provide high-quality care and stay up-to-date with technological advancements. Funding for new equipment is a crucial part of this effort, allowing us to replace outdated tools and acquire innovative technology that directly improves patient outcomes.

We are grateful for the generous support of our community, especially the outstanding contributions through the Stevenson Memorial Hospital Auxiliary fundraising initiatives. Recently, they generously donated \$21,340 to support a variety of essential hospital needs, helping us maintain high standards of care. Additionally, their donation of \$13,870 was specifically allocated to purchase vital diagnostic equipment, which enables our medical team to deliver swift and accurate diagnoses. These gifts highlight the critical role volunteer organizations like the Auxiliary play in meeting our hospital's annual needs.

Their ongoing support, along with our caring community, empowers us to invest in the future of healthcare at Stevenson—ensuring we remain a hospital that is capable, compassionate, and prepared for the future.



OUR MISSION

We exist to raise funds for Stevenson Memorial Hospital by collaborating with our hospital, our community, and our donors.

OUR VISION

Inspiring community giving for hospital excellence.

I.C.A.R.E.

We are committed to being a leader in the donor experience, driven by our values.

INTEGRITY

We adhere to the highest ethical principles.

COLLABORATION

We partner with our hospital, community and donors.

ACCOUNTABILITY

We are accountable to one another and to our community.

RESPECT

We embrace the diversity of our donors and our community.

EXCELLENCE

We promote an environment of professional growth and development for staff and volunteers.

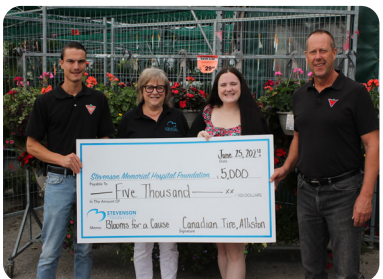
THIRD-PARTY FUNDRAISING EVENTS

Community support extends beyond donations — local businesses and organizations play a vital role in fundraising through creative and engaging events. This year, Canadian Tire in Alliston hosted two successful initiatives that made a meaningful impact on Stevenson Memorial Hospital.

The first was the Toffee Tower Campaign, where staff, customers, and community members banded together to support local healthcare. Over the course of the campaign, participants worked to topple the “Toffee Tower” and raised an impressive \$5,000 to benefit the Stevenson Memorial Hospital Foundation. Their enthusiasm and generosity showcased the power of community spirit in supporting our hospital’s ongoing needs.

The second was Blooms for a Cause, a fundraising event that saw Canadian Tire donate \$5,000 to the Foundation. This initiative not only raised vital funds but also brought awareness to the importance of community involvement in healthcare support. The donation helped fund essential equipment and improvements that benefit patients and staff alike.

These events exemplify how the community and local businesses can come together to create positive change. We sincerely thank Canadian Tire Alliston for their leadership and commitment to our hospital, demonstrating that when communities unite, the impact is powerful and lasting.





COHEN'S HEARTFELT SUPPORT

This year, we were proud to share a video showcasing Cohen Gray's inspiring story of supporting Stevenson Memorial Hospital. Cohen's heartfelt act of kindness demonstrates that even the smallest gestures can make a meaningful difference.

At the age of nine, Cohen raised funds by playing guitar at a local hockey arena while his younger brother was on the ice. The spectators, moved by his talent and generosity, started donating money, which Cohen decided to turn into a special gift honoring the hospital staff. His gesture recognized the invaluable contributions of healthcare workers who have cared for him and his family over the years.

To share Cohen's journey and heartfelt message, an inspiring video was produced, titled "The Time to Help Is Now." It features a moving song written and performed by Susanne Milne of Stevenson Inn & Spa in Alliston, Ontario. The project was brought to life by Susanne's husband, Stephen Milne, a talented television director and editor, who was deeply moved by Cohen's story. The video highlights how even small acts of kindness can create a significant impact within our community. We also want to thank Reid Nielsen, cinematographer and multimedia editor, for his exceptional videography that beautifully complements the storytelling.



Cohen's story encourages everyone — regardless of age — to support their local hospital. His message is simple but powerful: every contribution, no matter the size, helps to strengthen our community and ensure access to high-quality care for all.

We invite community members to support Stevenson through creative and fun initiatives such as garage sales, lemonade stands, school or church fundraising events, and community play days. These activities not only bring us together, but also serve as valuable opportunities to make a lasting difference.

We thank Cohen for inspiring us all and hope his story motivates others to get involved and support healthcare excellence. Together, we can continue building Stevenson's new facility, set to open early 2029, to ensure our hospital remains a place of exceptional care for generations to come.



COMMUNITY OUTREACH: "STEVENSON: THE NEXT CHAPTER, HARVESTING CONNECTIONS"



On September 26th, the community came together at Adjala Acres in Tottenham for our special event, "Stevenson: The Next Chapter, Harvesting Connections," hosted by Brian and Patricia Snell, owners of Adjala Acres. This gathering highlighted the vital role Stevenson Memorial Hospital plays in our community's healthcare and shared exciting updates on the hospital's new facility project.

The event served as an opportunity to connect, inform, and inspire support for our hospital's future. We are especially grateful to the Snell family for their generosity; at the event, they made their second payment of \$10,000 toward their \$50,000 pledge, in support of our **Because of YOU** campaign. Their gift reflects their commitment to strengthening healthcare services and ensuring a healthier future for our community.

We invite everyone to continue supporting the hospital's transformation and to stay engaged as we work toward opening our new facility early 2029. Events like this are a testament to the power of community collaboration—showing that together, we can make a lasting impact on healthcare for generations to come.



THE POWER OF MONTHLY GIVING:

MAKING A LASTING IMPACT, ONE STEP AT A TIME

One of the most effective ways to support Stevenson Memorial Hospital's ongoing needs is through our monthly donation program. This flexible and convenient option allows donors to make regular contributions that provide steady, reliable funding for vital healthcare services and the ongoing funding of our new hospital facility.

The ease of setting up a monthly gift means that supporters can contribute high-impact, manageable donations without the need for a lump sum, making it accessible to everyone. Whether it's the cost of a coffee or a small weekly contribution, every gift adds up to make a significant difference over time.

The sustained support from monthly donors ensures that Stevenson has a dependable stream of funds to purchase essential equipment, invest in upgrades, and support patient care initiatives. By spreading contributions throughout the year, donors help us plan with confidence, knowing a consistent source of funding is available to meet our community's healthcare needs.

Your ongoing generosity empowers us to maintain excellence today and build a healthier future for tomorrow, all while making supporting your hospital easier and more accessible than ever before. Join us in making a continuous impact that truly lasts.

LEGACY GIVING: LEAVING A LASTING IMPACT

Planning for the future is a meaningful way to leave a lasting legacy that benefits both your loved ones and your community. At Stevenson Memorial Hospital Foundation, we believe that thoughtful estate and planned gifts provide a powerful opportunity to ensure that excellent healthcare remains accessible for generations to come.

Planned giving—often described as “leaving a legacy”—allows donors to make a significant impact while also offering potential tax and estate planning benefits. Whether it’s through bequests, life insurance policies, or designating the Foundation as a beneficiary of registered accounts, these gifts help fund critical hospital needs and the development of Stevenson’s new facility.

In October 2024, as part of our ongoing efforts to educate and inspire our community, Stevenson Memorial Hospital Foundation hosted an exclusive Legacy Giving Information Session, sponsored by TD Wealth. The event featured expert insights from financial professionals, highlighting how customized planning can support your long-term goals while making a difference in healthcare.

Every gift, big or small, contributes to building a healthier future—one that honours your values and supports the vital work of our hospital. We invite you to consider how your legacy can help shape tomorrow’s healthcare and encourage you to speak with your legal or financial advisor about the best ways to make a lasting impact.

Together, we can build a legacy of health, hope, and healing that endures for generations to come.

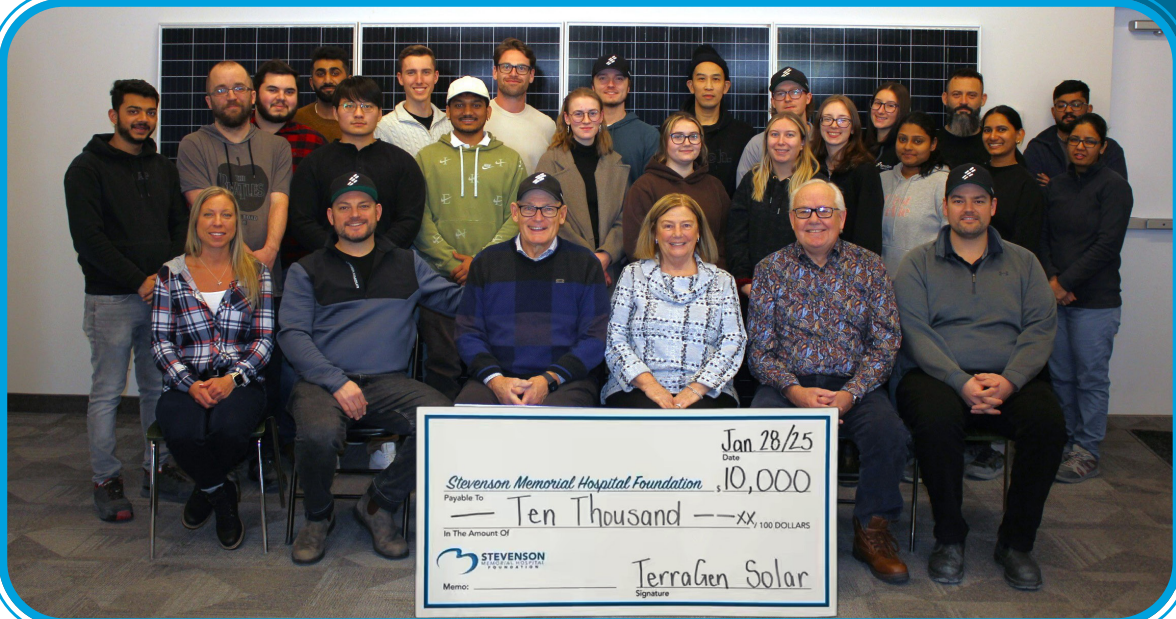


LOCAL BUSINESS, GLOBAL VISION:

SUPPORTING OUR COMMUNITY'S FUTURE WITH TERRAGEN

When TerraGen moved its operations to Alliston in 2017, the company brought with it more than just innovative solar racking technology — it brought a commitment to community and a vision for a sustainable future. Founded in 2009 by Doug Jones, grounded in engineering and born from their experience in power generation, TerraGen has evolved from a construction-focused business into a leading provider of customizable solar racking systems. Their journey is one of resilience, adaptability, and a profound sense of purpose.

The story of TerraGen's involvement in renewable energy begins with a bold trip to Germany, where the family explored cutting-edge solar technology and partnerships. Policies in the late 2000s in Ontario sparked an industry boom, and TerraGen stepped into the fray with turnkey solar projects. When government incentives shifted and the market contracted, the company pivoted — narrowly focusing on its core strength: designing and manufacturing adaptable, high-quality racking systems that support solar installations on rooftops around North America.



What sets TerraGen apart isn't just their technological innovation — it's their deep-rooted belief in community and sustainability. Doug's sons, Darren and Brandon Jones, who moved to Alliston with their families just before TerraGen relocated from Vaughan, are proud residents who see their work as a way to support local growth, environmental responsibility, and community well-being. Darren's daughter, Emma, and Brandon's son, Jameson, were both born at Stevenson Memorial Hospital, an experience that strengthened their connection to the community and their commitment to giving back.

Supporting Stevenson Memorial Hospital has been a priority for the company, recognizing the critical role it plays in the health and safety of their family, neighbours, and colleagues. “It’s in our backyard, and whether it’s a minor injury or a medical emergency, the hospital’s presence is vital,” says Darren. “Supporting it is about ensuring that local families have access to top-quality care when they need it most.”

Beyond donations, Darren has contemplated other ways that the TerraGen family can contribute, including volunteering and joining committees. He believes that fostering a strong community isn’t solely about philanthropy, but about being actively involved and creating a culture of giving and shared responsibility. “We see ourselves as part of this community and want to support its ongoing growth and health,” he shares.

For TerraGen, supporting local healthcare aligns perfectly with their mission of supporting renewable energy and positive community transformation. “Our contribution may be small in the grand scheme, but every bit helps,” Darren emphasizes. “We’re fortunate to be in a position to give back, and I hope others will join us — because community health is everyone’s responsibility.” In a world of constant change, TerraGen’s journey reminds us that resilience, adaptability, and community support are the pillars of a brighter, sustainable future — here at home and beyond.

With
GRATITUDE  **HOPE**



As we reflect on this year’s achievements, we would like to sincerely thank our community for its ongoing support, generosity, and partnership. Your commitment to our shared vision of a healthier, more sustainable future has made a real difference.

This year, thanks to your kindness and dedication, we’ve made significant progress in securing the future of healthcare by supporting local initiatives, deepening community bonds, and nurturing a culture of compassion. Every act of generosity and commitment helps build a stronger foundation for our community’s well-being.

Your support empowers us to meet current needs and better prepare for future challenges, ensuring that our community continues to grow stronger together.

From all of us at the Stevenson Memorial Hospital Foundation, thank you for believing in our mission and for making a lasting impact. Together, we are shaping a healthier, more resilient, and sustainable community for generations to come.

Thank you to the individuals, businesses, and non-profit groups who made a philanthropic donation during the 2024-2025 fiscal year. **Because of YOU**—and the support of many donors not listed—we have been able to make a direct and meaningful impact on patient care in South Simcoe and to shape the ongoing future of our community hospital.

Every effort has been made to ensure the accuracy of this donor list for the period April 1, 2024 – March 31, 2025. If your name has been missed or an error has been made, please accept our sincere apologies.

Kindly contact us at foundation@smhosp.on.ca or (705) 435-6281, ext. 2350.

The Stevenson Memorial Hospital Foundation proudly recognizes the following community supporters whose remarkable generosity is shaping the future of health care through a committed gift of **\$1 million** or more to the **Because of YOU** campaign.



\$1 Million +

Morningview Foundation
Stevenson Memorial Hospital Auxiliary
The Nottawasaga Foundation

\$500,000 - \$999,999

Anonymous (2)
Brian and Kathy Gibson Charitable Foundation

\$250,000 - \$499,999

Anonymous (3)
BMO Financial Group
Gail & Leonard Gibson
Lynda Wheeler Foundation
The Maxwell and Ruth Leroy Foundation
John G. Thomson
V. Watson Estate

\$100,000 - \$249,999

Anonymous (1)
The Robert J. Armstrong Family
Annette & Ronnie Beausaert
Fred & Janet Brayford
Currie Truck Centre
Susan Leach & David Green
MacKinnon Restaurants (McDonald's)
Somerville Nurseries Inc.
Trillium Ford Lincoln Ltd.

\$50,000 - \$99,999

Anonymous (3)
Alliston and District Sportsmen's Club
Bill and Darlene Blendick
Bruno & Britta Conzelmann
Dr. Nigel & Mrs. Ruth Gripper
Roger & Joan Hayward
Rick & Debbie Hudson
Innisfil Community Foundation
Bob Jackson - R.C. Jackson Holdings
Robert & Patricia Jackson
Chris Key
Art and Mary Anne Kovats Family Foundation
Sally and Lorne Laing
Lois Livingston
Craig & Shirley Moyer
Brad and Nancy O'Neill
Ontario Potato & O.P.D.I. Logistics
Joyce & Lorne Peters
Estate of Sharon Marjorie Tunnell
Gary Ryan
The Sarjeant Company Limited
Tim Hortons
Township of Essa
Kathie & Peter Viner

\$25,000 - \$49,999

Anonymous (2)
William & Margaret Barber
Mr. & Mrs. K. Bogner
Boston Pizza (Alliston), Julia & Jeff Stubbs
Briway Carriers Inc.
Faris Team Real Estate Brokerage
Peter & Mary Hamilton

Marilyn & Hart Holmstrom
Joan & Paul Kerr
Jodie KilKenny
Deborah Leach-Sartor & Sheila Leach
Maisie & Willoughby Moon,
Gerry Moon & Family
New Tecumseth Memorial Run
Murray and Lee Peters

William & Lucille Poole
Shakir Rehmatullah - Flato
Development Inc.
Brian & Patricia Snell, Adjala Acres
John & Helen Swinden
Joe & Debbie Van Leeuwen
William & Kimberly Wray
Lela Stephanie Zych

\$10,000 - \$24,999

Anonymous (7)
Linda Beckstead
David & Cheryle Buchanan
Trudy & Ken Burns
Cookstown Antique Market - Bill & Diana Robinson, Owners
Cookstown Firefighters
Charitable Donations
Joanne and Wayne Dorsey
Lorne and Sandy Downey
Dr. J. Kula Dentistry
Professional Corporation
Dr. Kirsh & Dr. Lo, Alliston
Kind Dentistry
Aileen & Alan Dresser
Paul & Linda Edmonds
Funding Innovation
Paul & Susan Gastaldi

Paul & Margaret Gilmore
Sam & Mary Gordon
Ian & Ann Hamby
Barry & Donna Jebb
Christine & David Knight
Murray & Betty Kleinsteuber
Randy & Dorene Lemire
Joseph & Tori Madsen
Michael & Catherine Martin
Brigitte & George McCague
Bob & Donna McCarthy
Dareth & Joan Miller
Milligan Energy Inc.
New Tecumseth Optometry Clinic,
Drs. Hari Amarnath and John Peacock
Palgrave Loyal Orange Lodge #288
Boris & Alison Pavlin
In Loving Memory of Gordon Rains

Ronan Realty Limited
Sandra Schmirler Foundation
Gary and Gail Sim
Marjorie Stanclik
Stevenson Hospital Staff -
Fundraising Events
TerraGen Solar
The Nottawasaga Inn Limited
The Simcoe Free Church
Steve & Wendy-Sue Thompson
Trillium Home L.O.B.A. Ont. W. Inc.
Ron & Jan Tweedy
William & Norma Van Leeuwen
Bernice Vander Zaag
Jim & Rita VanderVoort
Dr. Ted & Mrs. Janet Vandewis
Tom Walsh
Robert Wilkes

\$5,000 - \$9,999

Anonymous (6)
Dawson & Shirley Aitchison
Angus & District Lions Club
In Loving Memory of Ted Beaven
John & Joan Bertram
Carolyn & Al Blair
Boulton's Replay Sports
Ralph & Rosalba Braden
Craig & Colleen Butler
John & Doreen Buyers
Catholic Women's League
St. Paul's Parish
Richard Cauthers
Bob & Marian Constantine
Country Concessions Ltd.
CPKC
Brian and Julia Dallyn
Stacy Daly and Arlene Judges-Daly
Gerrit & Susan Den Haan
Ralph & Patsy Douglas
Robert and Mildred Fraser
Yvonne & Stuart Fraser

Mrs. Catherine Glynn-Littlejohn
Hallview Farms Inc., Mark & Katie Bagshaw
Ronald T. Harris
Don & Beth Harvey
John & Edna Hayles
Peter & Jane Hubrecht
Hydro One Alliston Office
Terri & Mike Jerry
Douglas and Janice Jones
Kevin Lord Memorial Foundation
Anne & Wayne Kurmey
Madsen Family
Bob and Fran Marrs
The McCarren Family
Catherine & Richard McCord
Darlene Mcleod
Meals on Wheels - Alliston
Patricia Middlebrook and Gerald Middlebrook
Moffatt's Mazda
Peter & Kathryn Mooij

Mary Elizabeth & Ron Moore
Sandi Nemenyi
Jim & Sheila Orton
Loeland & Janet Parliament
Margaret & David Pendlebury
Bonnie & Ken Pratt
Frank Randell
Ross & Linda Reynolds
Cam Roylance
Jill & David Sadleir
St. John's United Church
Ben & Mary Sybring
In Memory of Christine Syndikus
The Tonglen Foundation
Robert and Valerie Thompson
Lowell & Janet Tipping
Trillium Mutual Insurance Company
Walter & Marcia Unger
Annette van't Spyker
Lloyd & Dorothea Veinotte
The Walker Family

The donors listed in this report made a contribution during the 2024–2025 fiscal year. Each donor is recognized under the giving level that reflects their total cumulative support to Stevenson Memorial Hospital Foundation.

At the Stevenson Memorial Hospital Foundation, we are deeply committed to stewarding every gift with care, transparency, and integrity. Our goal is to ensure your generosity has the greatest possible impact on patients receiving care at Stevenson Memorial Hospital.

With this commitment in mind, we continually strive to improve our cost to raise a dollar and return on investment, aligning with both industry standards and our internal benchmarks. To view our audited financial statements, please visit: transformingstevenson.ca/publications

Because of your generosity, our total revenue was: **\$3,124,377**

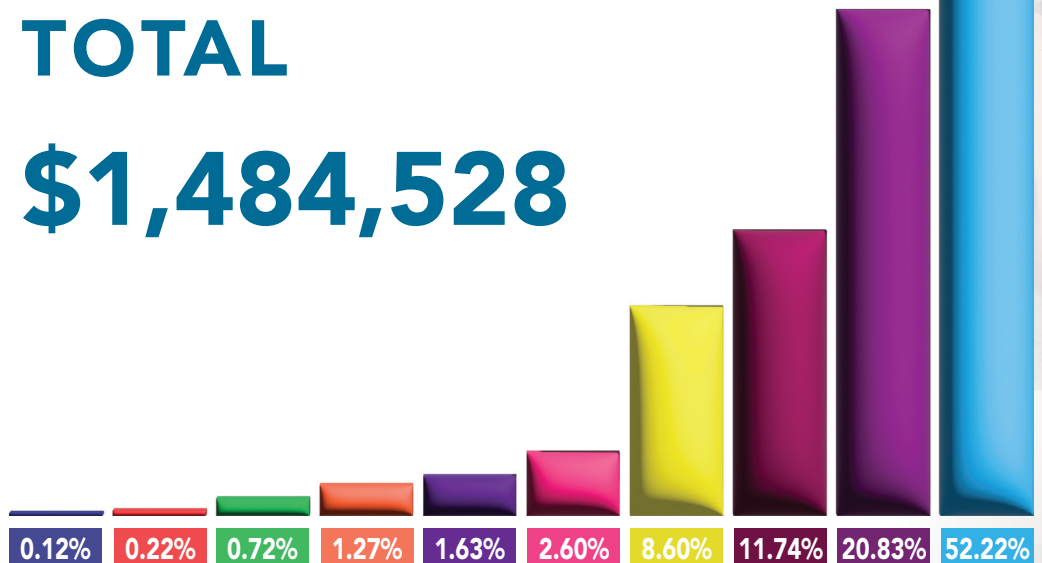
DISBURSEMENTS

2024 - 2025

Staff Appreciation	\$1,789
Education	\$3,311
Obstetrics	\$10,792
Emergency	\$18,901
Ambulatory Clinic	\$24,290
Nutrition System	\$38,682
Med/Surg.	\$127,811
Operating Room	\$174,428
Dialysis	\$309,236
Information Technology	\$775,289

TOTAL

\$1,484,528





CAFE MENU

ESPRESSO	3
FLAT WHITE	4
CORTADO	4
AMERICANO	3
LONG BLACK	2.5
SOY LATE	3.5
ENGLISH BREAKFAST	3.5



2024-2025 Foundation Board of Directors

Chair – Dr. Ted Vandeviss
Vice-Chair – Gary Sim
Treasurer – Boris Pavlin

Directors

Darlene Blendick
Giuseppe Decicco
Fayaaz Kala
Zafar Khan
Joseph Madsen
Lealand Sibbick
Ann Somerville
Jodi Walker



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Email - foundation@smhosp.on.ca
Website - transformingstevenson.ca
Charitable Registration # 119173235 RR0001

Land Acknowledgement

We respectfully acknowledge that the land on which Stevenson Memorial Hospital and the Foundation reside is the traditional territory of the Anishinaabek Nation.

We would also like to acknowledge the enduring presence of the Indigenous Peoples of this region, specifically, the Chippewa Tri-Council First Nations comprised of the Beausoleil First Nation, the Chippewas of Rama, and the Chippewas of Georgina Island.

We acknowledge the Moose Deer Point First Nation, the Wahta Mohawks, the Georgian Bay and Moon River Métis Councils in this region.

Finally, we also recognize that the Wendat and the Haudenosaunee Nations have also walked on this territory over time.

This report includes content generated with the assistance of AI technology, reflecting our commitment to transparency and responsible communication. All content is original and owned by Stevenson Memorial Hospital Foundation.